

## Twitter Traffic Exposed

### WHO IS IAN FERNANDO?



Ian Fernando is the founder of IANeternet Media which is about internet media and marketing. Personally, Ian Fernando is an internet entrepreneur leveraging the internet to generate positive income in his life.

As an influential blogger and affiliate marketer, his views and insights have been seen all over the internet as he provides useful tools and tips on online marketing, affiliate marketing, blogging, and related topics. He has utilized the power of the internet to become an influential and respected online marketer.

### Who Is Jani G?

Jani G is 24 years old from London, UK and has been marketing online for the last 2 years. In that time he has quickly risen to become a big time affiliate marketer in many different niches. Jani left University at the age of 23 so he could peruse his online marketing career full time. Jani's business is now revolves around creating products and services that help other internet marketers see better results in their online business.



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## Twitter Traffic Exposed

### Introduction

#### *Welcome to Twitter Traffic Exposed!*

You made a wise decision to invest in this guide as we are going to show you exactly how to dominate your niche and get loads of traffic to your websites by using Twitter.

Twitter is growing very fast, and now is the time for us as marketers and online business owners to jump on this revolution and start utilizing it to generate more business.

If you use Twitter correctly, using the strategies we outline in this guide, you will quickly become a recognized name in your niche, which will then get you more customers to your website, which will ultimately make you and your online business more money.

Now before we begin, you need to know the rules of how to play the game. And this is basically the rules of social media and Web 2.0.

We are in an age where people hate to be sold to, and they can tell if they are being sold to from a mile away! So we must use different techniques to sell our products, services or affiliate links, and that is what we will cover in this guide and in even more depth in the video course (if you upgraded).

#### *Social Marketing with Twitter*

There's no doubt that Twitter is one of the most effective marketing tools an affiliate or other online business marketer can have. If you're a new online marketer and have no idea what we're talking about here, please allow us to break down the aforementioned sentence above even further...

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Twitter is a social networking website that allows users to post details about themselves in 140 characters or less. Your details that you micro-post are seen by those who “follow” your tweets. Twitter can be used by a marketer’s advantage through the following:

1. It provides internet marketers with a place to advertise his/her own goods and services on a personalized level.
2. It promotes traffic. Just post your website link in your tweet and ask your followers to visit this so that they can [insert whatever hook you have in your business].
3. For up and running affiliate sites, you can ask for feedback on what your Twitter friends think about your site.
4. You get to know what the latest niches or topics are in Twitter-land real time and with no cost. You can use this information to boost traffic to your site.
5. Look for some promising talent where you can outsource your work to.

Social marketing involves marketing techniques and strategies that appeal to the behavior of people in order to gain more prospective clients and increase traffic rates in online businesses. It focuses on target markets that thrive in social media websites such as Twitter and Facebook.

In order to gain more “customers”, internet marketers would usually join these websites and appeal to their gained friends and followers into visiting their links and posted sites. Twitter, for example, has a lot of unique features that makes it

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stand out among other social networking sites, making it a very popular place for people to get to know one another.

You gain relationships, share information, and basically update your group of friends what is going on with your life.

Twitter has become a massive social network and internet marketers want to take that into their hands by taking advantage of its features. So, what they do in order to seep in their marketing into their Twitter network is through RSS feeds.

For example, website known as TwitterFeed.com allows people to feed in their blog's RSS to the site for a small sum. Once the process is done, each time a new entry is posted in the said blog or website, the data feed gets *tweeted* into Twitter. From there, anybody who is a part of your network, be it a friend or a follower, can view your tweet and visit any link to the blog entry.

Since Twitter has developed into a place where people can buy and shop online as well, you can imagine the number of clicks that you'll get when you feed your blog to the Twitter network. The only disadvantage of social marketing in Twitter is the constant updating that you have to do and managing your accounts as you are going to be creating more than five for your network to grow. This is a very good example of *social marketing* and a lot of internet marketers are engaging in it as they prove to be good sources of traffic and profit. But we will show you ways of automating many of the tasks, later on in this guide.

So how does earning money through Twitter work? How do you apply social marketing in a website that only allows you to tweet statements? These are just some of the things marketers do in order to fully optimize the powers of Twitter:

1. The first step is to actually find people to follow your Twitter updates. Adding friends and finding followers who especially key in familiar searchers are your best bet in getting hundreds of clicks.
2. Use avatars whenever you create an account in Twitter. This way, people will know that you're a real person and not some bot that's only adding friends using Twitter friend adder tools. The more people in your networks, the more

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traffic you'll get for your blog or online business. Try uploading really interesting pictures for your avatar for surefire adds.

3. If you don't mind the extra work, then the last tip is to keep replenishing the accounts that gets suspended in Twitter. A lot of accounts are susceptible to suspension, especially when you tweet similar updates frequently.

### *The Twitter Marketing Strategy Explained*

You need to develop a marketing strategy that you will use on Twitter, to make sure that you maximize your return on the time that you put in, because you don't want to end up being unproductive and wasting time.

Here are your first steps:

- 1. Create your Twitter account**

- a. Just go to Twitter.com and register your account, it takes less than 5 minutes!

- 2. Personalize & Brand your Twitter profile**

You want your profile to stand out from others immediately, so you will need to personalize your Twitter profile. For example, look at Ian's:

<http://twitter.com/ianinternet>

As you can see, Ian has his profile customized with his picture in the background and also some text about himself.

- 3. Set up a free incentive for people to follow you.**

You can do this by having a link to an OPT in page where you give your new Twitter followers a free gift for following you. This will give people more reason to follow you.



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### **4. Build targeted list of followers.**

You want to build a huge list of targeted followers in your niche. This is the most important aspect because without followers, you won't have anyone to see your Tweets! We will go into more detail on how to do this later on.

### **5. Implement your Tweet / Post Strategy**

You need a strategy of how you are going to post on Twitter. It's not as easy as just posting your link and spamming and hoping that people will go to your website.

Follow the steps later in this guide. You will want to follow the 4 rules of posting on Twitter, which we cover in the next section.

### **6. Use Plug-ins to automate your Twitter Marketing**

Utilize plug ins such as auto reply, auto follow, and many others that we will go into detail on in this guide, which will automate much of the process of marketing on Twitter.

### **7. Manage Twitter Followers / Followings.**

Use automation tool to un-follow those who are not following you back. We will show you how and why to do this later on in this book.

Twitter Success!

That is the basic Twitter Marketing Strategy. However it is not that simple. You will need to understand each aspect in detail and that is what we are going to talk about in this book, along with other ways of how to monetize the traffic on Twitter, or in other words, make money from Twitter easily!.

We are going to look at Twitter in 2 perspectives.

- If you already have a business
- If you just want to make money from Twitter without having an existing business.

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### *The 4 Keys to Twitter Marketing Success*

There are 4 keys you should know about before you start your Twitter marketing campaign.

This will ensure that you maximize your return from the time you spend putting things in place.

#### **1. Personality**

Treat your followers like your friends.

Be you; don't be afraid to say something that's a little bit on the edge.

**For example: I am in the McDonald's restroom peeling the walls**

Remember, social networking is not about spamming and just getting your link out to all your friends. You want to build on your personality so people will recognize you when they see you. For example, when you see Frank Kern you know he is a fun person because he uses his personality in his marketing.

#### **2. Have Fun**

Yes, have fun! Don't be all serious. Don't make it obvious that your main reason for being on Twitter is to market your website!

Just as if you were at a party, you want to have fun, post fun messages, post links to funny videos, funny articles.

#### **3. Give Value – Content (Important)**

This is a big one. You want to make sure you post links to good valuable content. Just as we talked about in the last point, you can post links to funny content, but you want to find good content that your niche market can find of value. The more value you post, the more respect you will get from your followers, and then the more likely they will be to go to your actual websites when you do post a link to your website or an offer. We will talk about where to find content later on.

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### 4. Create 2 Twitter Accounts

You want to create 2 Twitter accounts.

The first account will be the one you use regularly, and the second one will be for you to follow Guru's in your niche.

### Follow Guru's in Your Niche

Your guru's will post content that they find valuable, you then want to filter out the good content, and then post it to your followers in your 1st account. This already will make it easy for you to post great content to your followers! & have them respect you as an authority in you niche.

So those are the 4 keys to Twitter success. Now let's get into the first and most important aspect of your Twitter campaign, and that is building a huge base of followers.

### *Getting Started: The Basic Things*

Ok , now that you have an understanding of exactly what Twitter is, and how you can use it to make a lot more profits in your online business, lets cover some of the basic things that you will need to set up in your Twitter account, BEFORE you start applying our Twitter marketing strategy.

#### 1. Create your account

This may sound obvious, but if you have not done so, head over to <http://Twitter.com> and sign up, it takes less than 5 minutes!

**Important:** Choose your username wisely!

When asked to create your username, you will want to make your username something that reflects your business or something that people recognize you by.

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If you are creating your Twitter account for personal branding and to get yourself recognized in your industry, then I suggest you use your real name, or the name that you want people to recognize you by.

For example, if your name is John Smith, then your username would be 'JohnSmith'.

Or if you are creating your Twitter account to go hand in hand with your website or Blog, then use the same name as your website or Blog.

For example, if your website was [www.stockmarkettips.com](http://www.stockmarkettips.com) then your username should be StockMarketTips.

Its all about creating an online brand that people recognize you by.

### 2. Personalize Your Profile

You need to stand out from the crowd. If you notice many peoples profiles on Twitter are pretty dull and boring. Do you want to be dull and boring when a potential customer / follower looks at your profile ? NO!

You want to have a nice attractive profile.

There are a few ways you can do this.

First you want to make sure you use a clear image of yourself, or your business logo as your avatar.

Check out the screenshots below of one of my Twitter accounts and notice how I have a personalized profile.

## Twitter Traffic Exposed




Name: Ian Fernando  
Occupation: Entrepreneur  
Blog: [ianfernando.com](http://ianfernando.com)  
Company: IANetnet Media

**Describe Yourself:**

- Engaging
- Outside Thinker
- Partying and Clubbing
- Ghetto (they tease me)
- Street Marketing
- Keeping it Real

**Motto:**

"Money in the Air!"



Follow Me on

Hey there! **ianetnet** is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **ianetnet's** updates.



**ianetnet**

At the ny meetup. Wrong directions but we got here

*about 2 hours ago from TwitterFon*

Going to new York again for NY meetup202.

*about 3 hours ago from TwitterFon*

cool videos shows how to properly use Twitter with Facebook and Aweber > <http://twitclicks.com/az10>

*about 4 hours ago from web*

It's a NEW Post! Generally Speaking with MediaTrust  
<http://nli ns/YMAhit>

**JANI G**

**Products:**

[www.TwitterTrafficExposed.com](http://www.TwitterTrafficExposed.com)  
[www.50DailyChallenge.com](http://www.50DailyChallenge.com)  
[www.CashGiftingRichesExposed.com](http://www.CashGiftingRichesExposed.com)



Hey there! **janighaffor** is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **janighaffor's** updates.



**janighaffor**

someone just told me that they don't like learning things.... Well how do you expect to make money online if you are not willing to learn ?

*about 1 hour ago from web*

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If you look at the profile images above, you can see that they have been personalized to reflect our selves and stand out from the crowd. This is what you want to do and its pretty simple.

First of all if you have an image that you want to use as your brand name, you can sply upload this and it will become your background image.

Just go to: **Settings > Design > Change Background Image**

Then browse for the image you want to upload, and then hit Save.

Now if you would like to get a similar profile background to the ones you saw above, then we can make it for you. Just [Click Here](#) to be taken to the services section of the website and you can order yourself a personalized profile. Just follow the instructions on that page.

If the link does not work then just go to this address:

[www.twittertrafficeExposed.com/personalprofile.html](http://www.twittertrafficeExposed.com/personalprofile.html)

### 3. Set up Automation Tools to Save you A Lot of Time!

There are a few different tools that you will want to set up with your Twitter account before you start marketing which will save you a lot of time, and allow you to link your Twitter profile to other social networking sites.

### 4. Set Up Twhirl

The first thing you will want to do is download a desktop application called Twhirl.

Twhirl is a desktop application that allows you to see your twitter feed live on your desktop via a small pop up window. This will allow you to 'Tweet' and receive Tweets direct to and from yo desktop, to save you having to log into Twitter.com each time.

This is a must have tool if you want to succeed with using Twitter, so follow the steps below to download it.

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Just head over to [www.twhirl.org](http://www.twhirl.org)

When you are there just follow the instructions to download the software.



### What is twhirl?

twhirl is a social software desktop client, based on the Adobe AIR platform.

Some of twhirl's features:

- runs on both **Windows (2000/XP/Vista)** and **Mac OSX**
- connects to **multiple Twitter, Jaiku, Friendfeed and Seismic accounts**
- displays **notifications** for new messages
- **shorten long URLs** (using bit.ly, snurl, twurl or is.gd)
- **cross-post** your updates to Jaiku and many other sites like Facebook, MySpace, LinkedIn and more via **Ping.fm**
- **post images** to TwitPic
- **search tweets** using Twitter Search and TweetScan, and follow topics in near-real time with **saved searches**
- automatically **find tweets mentioning your @username**
- **record videos on Seismic** and share it on twitter immediately



Click on the download button and save it to your hard drive.

Then as soon as you have downloaded it, just open it up, and log in using your Twitter username and password.

This is what the window will look like once you open it up:

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Now you can make tweets and receive tweets direct to your Twhirl window on your desktop, without having to always log into Twitter.com. This will definitely save you lots of time

## Thank New Followers With TweetLater

We will go in more depth into Tweetlater later on in this guide, but rite now I am just going to cover one important part of it.

With TweetLater, you can set up your Twitter account so that you auto message people who follow you to say something like “thank you for following me”.

This is important as it makes it more personal, and also so you wont have to do it yourself!

Here is what to do:

Go to [www.TweetLater.com](http://www.TweetLater.com)



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# Tweet Later

Productivity Tools For Busy Tweeples

[Login](#)

[Build a Social Media Strategy And Road Map For Your Small Business](#) Advertisement



### Tweet Later Free

- ✔ **Set up alerts and track keywords in the public Twitter stream.** We will monitor the Twitter tweet stream and periodically email you a digest of the tweets that contain those keywords. You can also use this to track your @replies.
- ✔ **Schedule tweets** and keep your Twitter stream looking nice with new tweets even when you're

### Tweet Later Professional

- ✔ Everything you have in Tweet Later Free plus...
- ✔ Wear your coolest shades when you climb into your *TweetCOCKPIT* where you **easily manage all your Twitter accounts from one central and integrated console.** On one page, see your normal timelines (integrated) and **pull in**

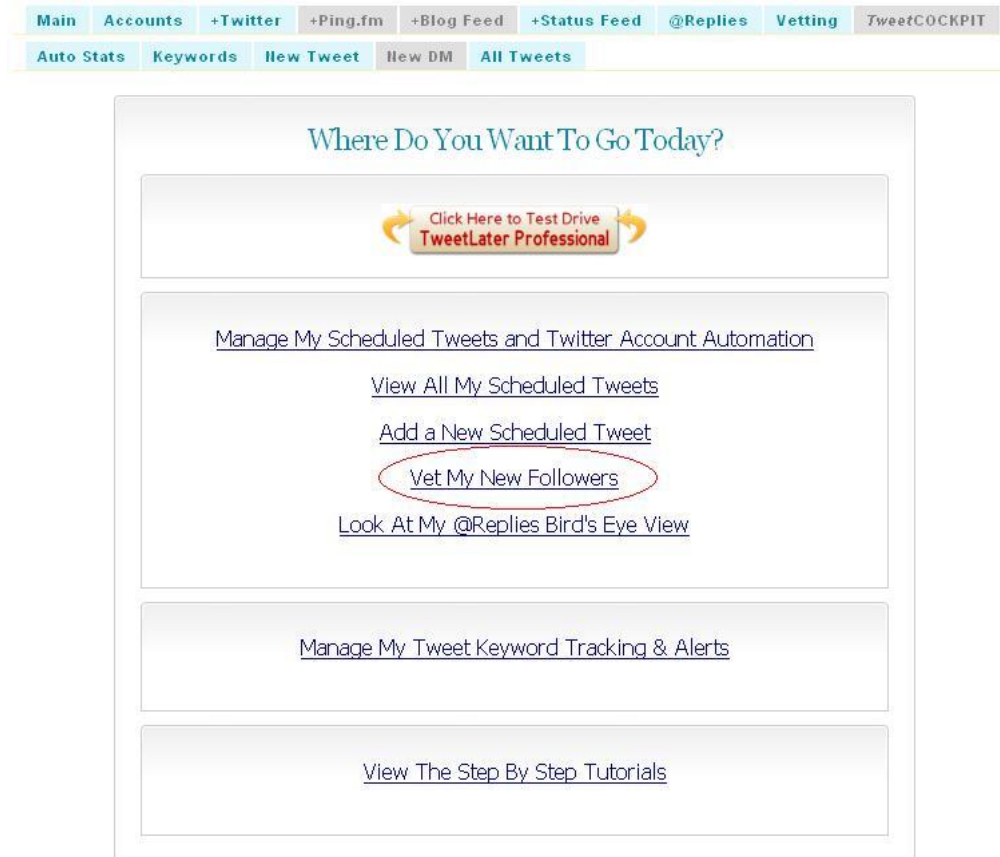


Hit the 'Register Now' button in the middle of the screen as you see above.

You will then be asked to create your account which will take a couple of minutes.

Once you have created your account, login. Once you are logged in, you should see this page:

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What you want to do is click on where it says 'Vet New Followers'. As you see in the image above.

***(If you upgraded to the video course, we show you this in step by step video to make it EASIER for you to understand)***

You will then be taken to the next page which will then ask you to enter a message that you will use.

This message will be sent directly to a person when they follow you.

I suggest that you make the message short and simple, something like this:

*"Hey how you doing? Thanks for following me, your profile looks interesting, I look forward to networking with you"*

Something like the above is fine, feel free to copy it!.

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### [Link Your Twitter Account to Facebook](#)

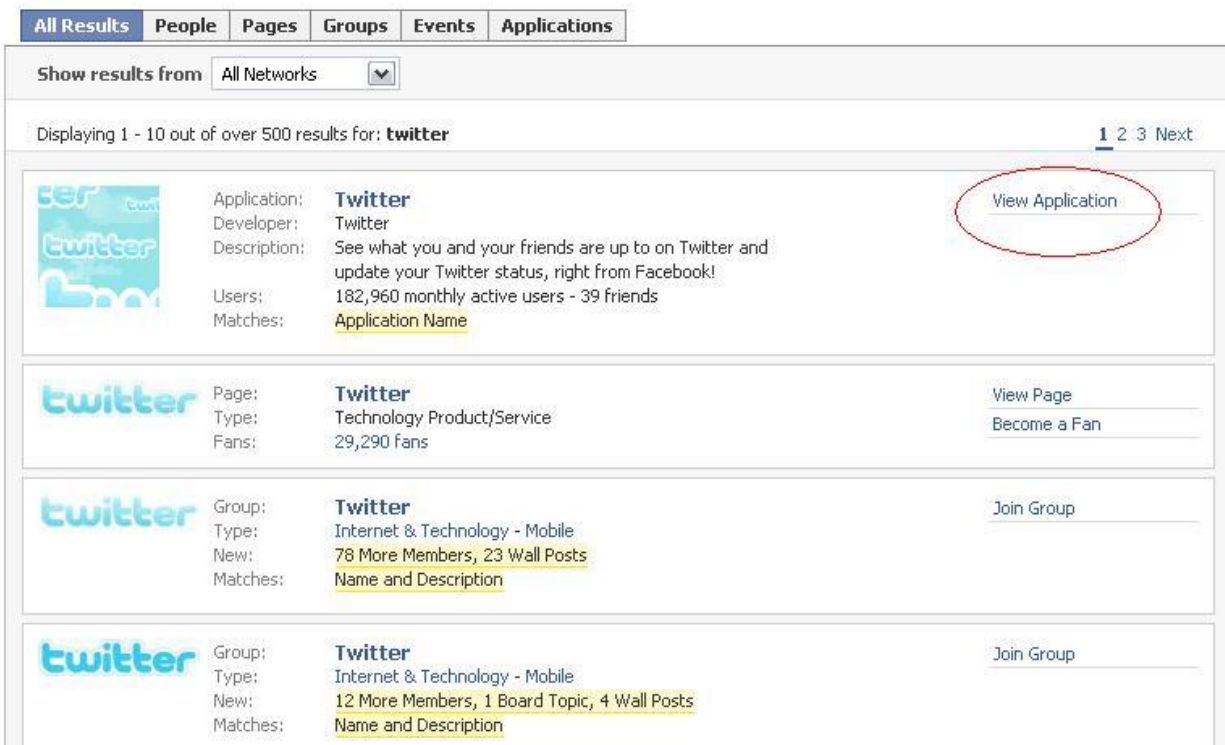
Ok this is another time saving tip which will allow you to get more exposure while you spend less time doing it.

We are going to link your Twitter post to your Facebook status updates and vice versa.

You will obviously need a facebook.com account to be able to do this, so if you have not got a Facebook account then just skip this section.

First, you need to log into your Facebook account and head over to the search bard in the top right corner. Then type in Twitter and hit search,.

You will then be presented with the list of results as you see below. Click on the first result where it says 'View Application':

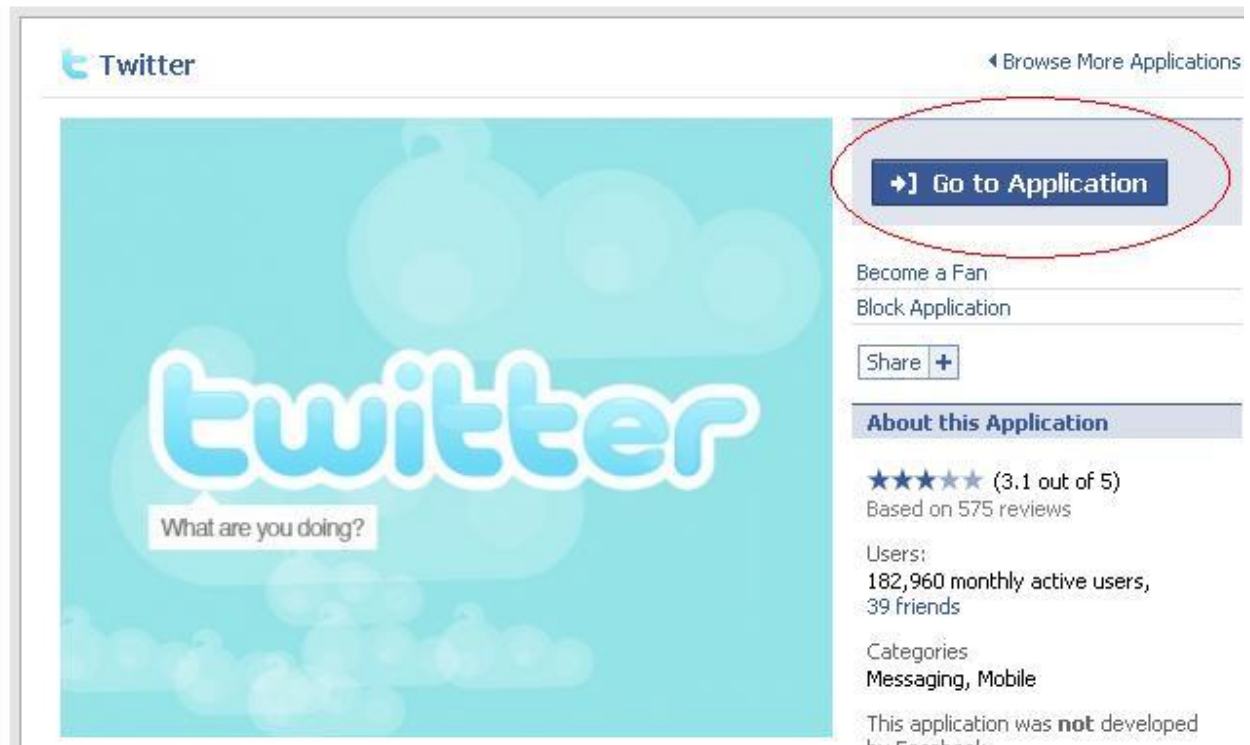


The screenshot shows a Facebook search interface with the following elements:

- Navigation tabs: All Results (selected), People, Pages, Groups, Events, Applications.
- Filter: Show results from All Networks.
- Search results: Displaying 1 - 10 out of over 500 results for: twitter. Page 1 of 3.
- Result 1 (Application):
  - Application: **Twitter**
  - Developer: Twitter
  - Description: See what you and your friends are up to on Twitter and update your Twitter status, right from Facebook!
  - Users: 182,960 monthly active users - 39 friends
  - Matches: Application Name
  - Action: View Application (circled in red)
- Result 2 (Page):
  - Page: **Twitter**
  - Type: Technology Product/Service
  - Fans: 29,290 fans
  - Actions: View Page, Become a Fan
- Result 3 (Group):
  - Group: **Twitter**
  - Type: Internet & Technology - Mobile
  - New: 78 More Members, 23 Wall Posts
  - Matches: Name and Description
  - Action: Join Group
- Result 4 (Group):
  - Group: **Twitter**
  - Type: Internet & Technology - Mobile
  - New: 12 More Members, 1 Board Topic, 4 Wall Posts
  - Matches: Name and Description
  - Action: Join Group

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Then click on where it says 'Go to Application' and follow the instructions from there.



Once you have done this, just follow the instructions. It will ask you for your Twitter username & password.

Once it is installed, every time you make a tweet on Twitter, it will update your Facebook status with the same Tweet! How cool is that! This will give you better reach and more exposure as long as you have a Facebook account. This will also save you time.

So that's it for the basic tools you need. Once you have set these up, its now time to start marketing on Twitter for maximum results!

The next article will give you a further insight on how to use Twitter for your Business's Advantage. Make sure you read it to have a full understanding of the power of Twitter.

### How to use Twitter Search for Your Business' Advantage

You may have heard of the very popular Twitter. But what is Twitter? Is it another blog that you have to update, like Live Journal or BlogSpot? Is it like Skype or Yahoo Messenger where you chat with your friend around the globe through rapid exchanges of texts?

Well, the truth is, Twitter is a little bit of both, plus a whole lot more. Twitter allows you to answer the question “What are you doing” in as much as 140 characters which is the reason why it is more popularly known as “micro blogging” because you get to make small blog entries that you and your “followers” can see. At the same time, you get to see the answers of the people that you “follow” as they make their micro posts of “tweets” as they are more popularly known.

Not only can you inform a TON of people at once about what you’re doing, what you’ve done or what they can expect from you, but you can do all of this quickly, easily and in some cases – even automate the whole entire thing!

Facebook helped us connect with a massive amount of people that we once knew or met at one point in time. Twitter now allows us to communicate with the same amount of people MUCH quicker and without being imposing which you pretty much have to be if you want to do the same things on Twitter on Facebook.

If you haven’t begun to see the major advantages that Twitter can have on your business than you might want to get out of this business! Seriously though, you’ve probably been thinking about all sorts of things that you can accomplish with Twitter – but even if you haven’t, don’t worry, we’ll go over a king’s bounty of ways to utilize Twitter to its maximum effectiveness!

What makes Twitter so successful is that it allows people who want to get connected in between emails and blog posts to their friends around the world over the internet without them having to draft mile long blog posts. It allows the convenience of small posts and getting connected at the same time. Aside from its social networking advantage, Twitter is highly effective in helping businesses build their own network. This can be done by using a tool in Twitter called **Twitter Search**.

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This tool allows you to see who are doing or thinking about what at a particular time. Say, you want to check out who among the Twitter users are interested or have been talking about puppies or dogs (as your business is related to these keywords). Just type the words “dog” or “puppy” and in less than a second, you get the list of Twitter users talking about this particular key word.

Using this is beneficial in two-folds. First, you can pool these Twitters talking about the keyword related to your business and you have yourself an instant assembly of potential buyers. Second, you get to learn about the most sought after topics and niches in Twitter. You can use these keywords in your articles to generate traffic to your site or, you can enter a niche that seems to be the current buzz of Twitter town.

A permutation on Twitter Search is TwitScoop as seen in [www.twitscoop.com](http://www.twitscoop.com). When you visit this site, you will see all the niches that are being mentioned in tweets all over the world. The bigger the word’s font size is, the more that people are talking about this particular niche as of the present moment. If you are looking for words that have been a-buzz for the past 24 hours, then look at the right side of the page and you will see the hot trends for the past 24 hours. Clicking on the word itself will lead you to all the Twitter users who have mentioned this word.

Now, if you have no business as of yet over the internet, you can use this information you discovered either from TwitScoop or Twitter Search to help you decide which is the hottest and most likely to be profitable affiliate program to join.

## [How to get thousands of targeted followers FAST!](#)

The first step to using Twitter to generate thousands of targeted visitors to your website and make more money, is to build up your list of followers.

Now this might seem like the most obvious thing to do, but there are a few guidelines you need to follow, to make sure you only have targeted people in your niche, who are following you.

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### Here is what some people might do:

Many people trying to use Twitter.com to generate traffic to their website will probably just add anyone they see, and they think that if they can add thousands of people, then some of them are bound to go to their website and buy rite?

**“This is absolute B.S!”**

Why on earth would someone be interested in what you are selling or even just going to your website, if they are not interested in what you have to offer?

**Do you understand what I am saying?**

**Why would you want un-targeted traffic going to your website?**

**For example, if you were selling golf balls, why would you want someone who does not play golf, to go to your website?**

Instead, you would want someone who plays golf to go to your website because he is more targeted.

And this is what we want to keep in mind when adding people to follow up on Twitter.com.

*Getting targeted followers, quick and easy!*

Ok there are a few ways we can do this.

First of all the most common way to get targeted followers would be to **find someone in your niche**, who is an authority figure or well known person, who has many followers, and then start following all of his or her followers.

For example, you could go to my main twitter profile, and then start following my followers.

<http://twitter.com/janighaffor>

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Now think about this. The people following this person (the guru or authority in your niche), are obviously interested in what he/she has to say, meaning that they are targeted followers and will be interested in what you have to say (if you are in the same niche).

Let me focus on the Internet Marketing niche since that is what I am mostly involved in.

I would want to find someone of high importance or someone well known in the Internet marketing circle.

For example I could find John Reese from Traffic Secrets.

He is a well known internet marketer and 'guru', so he's followers will be interested in what I have to say since I am in the Internet marketing niche as well (they will know that when they see my profile.)

To start, you want to **find 3-5 people in your niche** who are popular and add all of their followers.

This could take an hour or two, but it's critical that you do this.

If you purchased the video course, then it will show you in more detail how to do this.

**Note:** Twitter will only allow you to follow 2000 people, until you have 2000 followers. In a moment I will show you how to go around this problem so you can follow way more than 2000 people.

The majority of the people you follow, will then follow you back, and then start to see all off your updates.

Now until you have 2000 followers, you won't be able to follow anyone else. But we have a solution for that!.



## Twitter Traffic Exposed

### *How to Follow More Than 2000 People:*

Ok, as I mentioned earlier, Twitter only allows you to follow 2000 people, until you have 2000 followers following YOU.

So most people usually stop at this stage!

### **But here is a trick to follow more than 2000 people:**

We are going to use a tool called **Twitter Karma**. This tool will allow us to Un-Follow people who are not following us back.

This way we get to remove people, so we can add even more than 2000 people! Now you could do this manually, but that would take a heck of a lot of time to do! This tool will mass un-follow the people who are not following you back

So the first step will be to go to this website:

<http://dossy.org/twitter/karma/>

When you are there you will need to login with your twitter username. Click on where it says '**Whack**'.

## Your Twitter Karma

[What is Twitter Karma?](#) | Updates: [@karma\\_news](#)



[\(Already logged in? Want to log in as another user? Try clicking here, then whack again.\)](#)

Do you find Twitter Karma useful? Perhaps you'd be willing to donate what you can in order to help support its continued operation and future development. Click the Donate button to help out using PayPal.

It will ask you to login. Just enter your Twitter username & Password.

## Twitter Traffic Exposed

Just wait for it to login as it could take up to a minute. When you are logged in you should see the interface that shows all of the people you are following on Twitter.



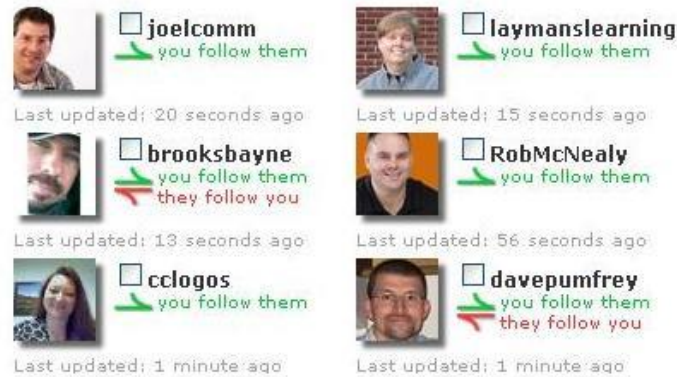
### This is where the magic happens.

You will now be able to un-follow people, to free up space in your Twitter account, to allow you to follow more than 2000 people (which are the limit in Twitter until you have 2000 followers.)

So you have a few options to what you can now do. If you look next to every person's picture, you will see it say their name, and then:

**'You follow them' and 'They follow you'**

## Twitter Traffic Exposed



...Or just one or the other!

The first thing you can do is, un-follow the people who are NOT following you back. You can tell this if it only says 'you follow them' next to their picture but does not say 'they follow you'.

To un-follow these people, just go through the whole list, and check the box next to their picture.

When you have checked all the boxes of the people who are NOT following you back, scroll down to the bottom, and hit the button that says 'Bulk Un-follow'.



Hit that and wait until it completes the un-following process.

Give it a few minutes, and when it's done, you will notice your Twitter account, the amount of people you are following will go down.

If your followers haven't gone down immediately, don't worry, it sometimes takes a while for twitter to update if you are using an external tool like Twitter Karma. Just be patient and sooner or later you'll notice the amount of people you are following go down.

## Twitter Traffic Exposed

Then, carry on following people and repeat the above process until you have as many people as you want.

Obviously the more people you are following, the better and the more money you will make, so it would make sense to be constantly following people, daily, so more people will follow you back.

Imagine if you have 20,000 targeted people following you!

When you use the rest of the techniques in this guide, you could be making 2, 3, 5, or even 10 times more money than you are right now in your online business.

### *Automate the Process of Following People:*

Ok, I am going to share with you a tool, which can totally automate the process of following people, which can take a little bit of time if you do it manually.

Now I must say that to start with, I did it manually and it worked and still does work very well.

But with this tool you just click a button and it will start following the people you want to follow.

If you would like to automate the friend adding process, then go to the link below and get the Twitter Friend adder. It is by far the best Twitter adder I have used and cost just \$50 one time. You just let it go to work for you while you carry on with other things.

<http://TwitterTrafficExposed.com/FriendAdder>

### *Using the Twitter Friend Adder Software:*

Ok if you purchased the Twitter Friend Adder software here is how to start following targeted people in your niche. If you did not purchase it then please move onto the next section.

## Twitter Traffic Exposed

We will follow the same steps as if we added friends manually, however when we find the person who's followers we want to add, make note of the URL of the page that shows the persons followers.

For example, let's say you go to John Reese's profile; you would click on where it says **'followers'**. You will then be taken to his follower's page. Copy the URL at the top as you will need to put this into the software.

Click at the top of the window where it says 'twitter', then on the sub menu click on **'Add Friends'**.

A box will then open up with a few options.

Where it says **'Account'**, this is where you select which account you want to use.

Where it says **'Friends'** this is where we will paste in the URL that we just copied.

Click on **'Find'**, and then in the next window that opens up, check where it says **'Followers: URL...'**

Then at the bottom where it says **'Friends'**, paste in the URL you copied from the persons followers page.

Then click on ok and you're all set. Click ok one more time, and the software will start following all the persons followers! It's really that simple!

### *More Ways to Find Targeted Followers:*

Another way to find targeted followers, this time without looking for gurus in your niche, is to utilize the twitter search feature.

This will be useful if you cannot think of anyone popular in your niche. What you want to do first of all is head over to Twitter Search:

<http://search.twitter.com>

## Twitter Traffic Exposed



With Twitter search you use it similar to how you would use Google.com. You just enter a keyword or key phrase into the search bar, and hit 'search'.

However the results that it will show are all peoples tweets on Twitter that have the keyword in it that you searched for!.

### Here is an example:

Let's stay in the Internet marketing niche. Let's say you had a product about pay per click marketing strategies.

You would want to build a list of followers in that sub niche.

You would first want to gather a list of keywords that relate to your niche. In our case let's just use 'Pay Per Click'.

## Twitter Traffic Exposed



See what's happening — *right now*.

[Advanced Search](#)

Search

Trending topics: [Brits](#), [#brits](#), [Duffy](#), [#mw2](#),

[Take That](#), [Girls Aloud](#), [Leon](#), [Brit Awards](#), [Coldplay](#), [Kings](#)


[Twitter Home](#) · [About Twitter Search](#) · [API](#) · [Apps](#) · [Install Search Plugin](#)

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Here are the results that came up at the time of writing this e-book

Realtime results for **pay per click** 0.07 seconds


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 **fbt1**: **Pay Per Click** Advertising Success With The Right Tools. <http://www.freebusinessstraining.org/ppcsuccess.html>  
13 minutes ago from web · [Reply](#) · [View Tweet](#)


---

 **briancarter**: Starting a PPC dating service called "LoveClicks" - Hey guys, get dates with **pay per click**!  
24 minutes ago from web · [Reply](#) · [View Tweet](#)


---

 **simoni007**: For those that asked PPC is **Pay Per Click**...and yes, \$1,000/day profit within the 90 days from one campaign...now back to Brits! Robbie??  
32 minutes ago from web · [Reply](#) · [View Tweet](#)


---

 **SEOGoddess**: "no **pay per click**" (but are show an ad placement as an example), and "top 3 positioning guaranteed" in 5 minutes? <http://cli.gs/Uu1W3p>  
about 1 hour ago from *TwitterFox* · [Reply](#) · [View Tweet](#)


---

 **dharma52**: Opportunity to give to 6 great causes for FREE. Sponsors **pay** on a **per click** basis for past 9 yrs. The Hunger Site-<http://bit.ly/99db> ([expand](#))  
about 1 hour ago from web · [Reply](#) · [View Tweet](#)

---

 **tmcnet**: Know Your Customer's Path to Purchase to Win at the **Pay-Per-Click** Game \*[http://tmcnet.com/3997280\\_1](http://tmcnet.com/3997280_1)  
about 1 hour ago from web · [Reply](#) · [View Tweet](#)

---

 **susanptatum**: More Ways to Waste Money on **Pay-Per-Click**: A couple of weeks ago I wrote about protecting yourself from **click** fr.. <http://tinyurl.com/dlomyr> ([expand](#))  
about 2 hours ago from *twitterfeed* · [Reply](#) · [View Tweet](#)

## Twitter Traffic Exposed

What you would then do is take the time to go through what these people 'tweeted' about on that page, and if you feel they are someone who is in your target niche, then follow them!

Go through all the pages and follow all the people you feel would be interested in your niche.

Now of course you can search for more broad keywords, this was just an example but you should get the idea from here.

If this seems like too much work, you could always outsource the work by hiring someone from a site like elance.com or scriptlance.com.

## How to instantly get expert status:

How To Instantly Get Expert Status So people see you as an authority & Read Everything You Say.

Ok so in this section we are going to go over, how to get instant expert status, so people see you as an authority and will read every tweet you make or click every link you post on your Tweets.

First of understand this, even if you have 20,000 followers by now, you will not get many clicks to your website, if all you do is send tweets advertising your link and not providing any value.

**Remember the 4 keys, 1 of them is providing good valuable content.**

I see so many people using twitter and all of their tweets are basically 'spam' posts advertising their website. This will not get you anywhere.

You must understand the rules of Web 2.0/3.0 and social networking. Here is an example of what a person might do who is not following the rules of Web 2.0 and social networking:



## Twitter Traffic Exposed

They would follow thousands of people every day and then multiple times a day, would send out Tweets saying stuff like "**Make \$5000 a week, go here [www.theirwebsite.com](http://www.theirwebsite.com)**".

I have seen so many people doing this, and my guess is that they are not seeing much results. This is because this is considered as '**Spam Tweets**'.

These days, the word spamming, means more than just sending unsolicited emails.

These days, spamming is classed as sending messages that have no value, but you only advertising your website with nothing for the person to gain.

So now you know what not to do, let's talk about what to do, in order to get respect from your followers, and have them see you as an authority and an expert.

When they start seeing you as an expert and an authority, this is when they will more likely want to go to your website, and buy whatever you are selling!

This is when you will be able to control your niche and dominate.

**What you want to do is, 5 or more times a day to start, send out tweets which come under the following categories:**

- What you are doing
- Links to interesting articles
- links to interesting or funny videos
- your thoughts on a particular subject (in your niche)
- Reply to other peoples tweets (get interactive)

When you start '**Tweeting**', get the thought out of your mind about driving traffic to your website, because that will come later.

Twitter will soon become one of your main sources of Traffic.

## Twitter Traffic Exposed

When you start, you will need to build credibility first with your followers, so start making posts following the 4 examples above.

Add me and Ian on Twitter and see the type of posts we '**Tweet**' and you will be able to get an understanding of what I am talking about.

<http://twitter.com/janighaffor>

<http://twitter.com/ianinternet>

Here is the psychology behind why you will want to follow the steps above:

Firstly, in this day and age, people hate being sold to. People don't like to be direct marketed to. I for one hate it when someone tells me to click on a link, because I have no reason to. And I'm sure you wouldn't like it if thousands of people daily, sent you a message telling you to go to their website.

Many people in the MLM and Home business programs do this.

**You do NOT want to do this.**

There is one thing a person thinks, when you tell them to go to a link, and that is "what's in it for me?"

That's all they are thinking.

So if you posted a link to an interesting article, that could benefit them and help them in their business, or in another way depending on what your niche is, then they will be more likely to click on it.

But I bet you are thinking, by posting a link to an article, how are you going to get traffic to your website or blog. Well there answer is 2 fold.

First, this could be a link to an article that you wrote yourself, and then at the bottom of the article you would have a link to your actual website. Then when the person reads your article, they will click the link at the bottom of your article.

Secondly, it could be someone else's article that you saw and thought was good, but this won't bring instant traffic to your website. What it will do is

## Twitter Traffic Exposed

psychologically, the person who clicks the link and read it will start to gain more trust in you and you will gain more credibility, as a professional marketer.

Listen, if you think that this may be to much work to implement this, and then I really think Internet marketing is NOT for you.

I just had to say that because I know some people are looking for the magic button and are not willing to put in any work.

Anyway let's move on...

The same thing applies to you posting a link to a video, press release, blog post or anything else that you think your followers will find interesting. The bottom line is, you want to give them good content.

And the thing is, if it is content that you created yourself, then it will have links to your main site anyway, so even though this is part of the relationship building credibility gaining process, you will still get traffic to your website.

The best marketers don't blatantly advertise, they use stealth methods just like what I have covered above. This is what you want to do if you truly want to become successful and make a lot of money online.

So start providing your followers with some very good value, so they will trust you when you do send out a link for them to go to. This is how we are getting thousands of visits to our websites from Twitter daily.

## What to Tweet About

Ok we went over this briefly in the last chapter, but let's go a little more in depth of what kind of things you should **'Tweet'** about.

- Resources
- support messages
- compliment people
- post links

## Twitter Traffic Exposed

- Ask questions, be interactive!
- respond to people

Ok, now that you know your basic strategy of what kind of Tweets you want to post, in order to get expert status and have your followers respect you as an authority in your niche, lets talk about how to find great content to give your followers.

Now there are many ways to find good content, and the best part is, you're not going to have to go and write content yourself in order to post it to your followers.

### Here are a few sources to start off with:

First off, go to the profiles of the Guru's that you are following (you should be following guru's in your niche) and look at the people they are following. You want to find the first 5-10 people that they followed.

These will most likely be the people that they look up to and learn from. Follow them, so you can get the information direct from the source!

So now by doing this, when they post content or information regarding your niche, you will be the first to know, and then relay that information to your followers! Giving you more expert status!

Here are a few useful websites that you can use to gather up to date content and information for your niche:

<http://popurls.com> - they go through social book marking sites and tell you the hottest information in your niche.

<http://google.com/reader> - Google Reader is another great place to get up to date news on your niche. You want to make sure you are on top of your niche, and Google Reader will send you information & news as it happens. This will be delivered to you via email in real time. Very good source!

<http://alltop.com> - Another great website for you to get the latest news on your niche.

## Twitter Traffic Exposed

Then you want to make your own content like Videos & articles.

**TIP:** Videos are very good and you want to make sure you make videos regularly because it will allow people to see YOU, the person behind the tweets! Plus when you start to link your Twitter account to your FACEBOOK account like we show later on in this book, it's easier to get your message out to a wider audience.

## Making BIG MONEY with Twitter



*The next sections of this ebook will go through how to use specific tools to do market research so you can promote affiliate offers to your followers based on hot trends, to make quick money!*

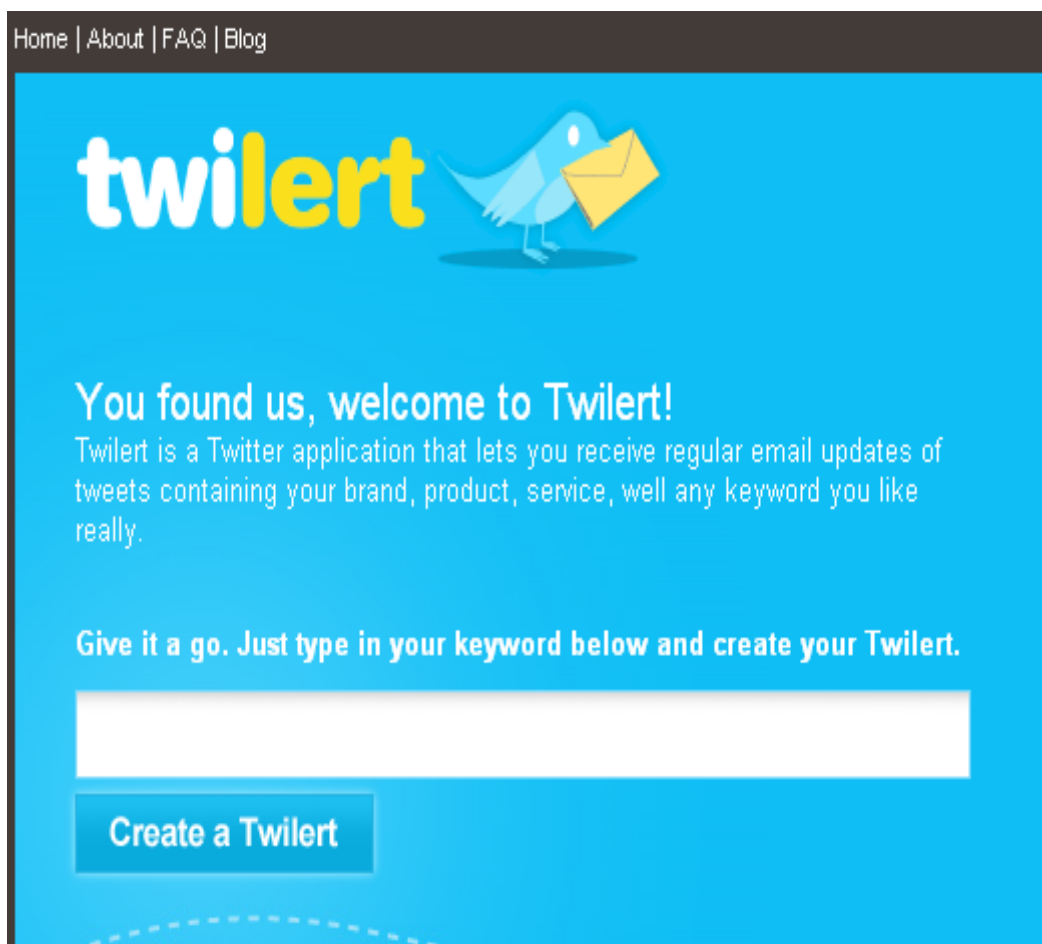
*The basic strategy here is that you use the tools to carry out market research. Then when you find a trend that seems to be hot, you can go an find affiliate offers from different CPA networks or other Affiliate networks, and then promote this to the followers in that niche.*

*Now you would need to create different accounts for different niches or markets that you find.*

## Twitter Traffic Exposed

### [Keyword Alerts with Twilert.com](#)

Twitter is a social networking website with a twist. Instead of simply posting long blog entries or recording and uploading 10-minute videos, you just simply type in whatever is going on with you and the whole world will know. It's a great place to find friends, build relationships, communities, and even great customers for your business. Up to the present time, Twitter has become a target market for many aspiring e-business tycoons as many are constantly searching for things to buy and sellers willing to sell.



Social marketing is basically the phenomenon currently spreading through social media in today's World Wide Web. People who want to earn money flock to MySpace, Facebook, and Twitter in order to gain friends, have lines of followers, and turn them into customers and traffic. There are a lot of ways on how to do

## Twitter Traffic Exposed

this, one of which involves feeding your blog, online site, and other data feeds into Twitter. This has proven to be very effective, but it takes too much time and too much maintenance that internet marketers tend to leave the technique behind.

The style goes like this: 1) you create as many accounts as you can, associating them with funny and catchy usernames, 2) you upload interesting avatars to boost your credibility and to simply look like a real person. Then 3) you look for random people, build new friends, and hope that your traffic rates go higher and higher. It would probably take you how many weeks just to get enough people to visit your blog or online business site, so you're going to have to be patient, resilient, and of course keep your readers updated through frequent and regular tweets.

But social marketing naturally takes time, especially when your approach is to build people's trust, create new relationships, and eventually start selling and advertising to these people. If you think it's too time-consuming to run after possible customers and convince newfound friends then one of the easiest ways to find your target market is through the keywords that they tweet in Twitter.

These are keyword alerts and you can receive them through email each time a particular keyword is tweeted by any of your friends and followers. By searching for people based on the keywords they input in their Twitter updates, you'll instantly find the target market you've been waiting for and start earning money.

The best place to go for this type of application is Twilert.com. For example, you sell shoes and you want to find people who are interested in shoes or who are buying shoes. You have a whole collection and want to look for possible customers immediately, so what you can do is to sign up and log in to Twilert.com.

After signing up, you enter keywords that match your search (shoes, sandals, Crocs, etc.) and you get email updates or *keyword alerts* on tweets in Twitter. It's as simple as that. Registration in Twilert.com is free so you don't have to worry about pay per month fees while you're doing your business.



## Twitter Traffic Exposed

### Survey Your Followers

Surveying your blog readers and the market is important to see what everyone's opinions are. We should be able to survey our followers on twitter, again market research is important. The problem is how can we ask a question within 140 characters?

[TwtPoll](#) is here to help solve that issue. It is a website that creates a link and tells your followers to follow through and then ask your question and your followers vote or participate in your question.

Your followers are important, they provide you with feedback and they interact with you. It is similar to interacting with users of your blog and or forum.

### Auto Follow users base on Keywords

Followers are important but the right followers are more important. The reason for this is because your conversation needs to interest people that are interested in a niche. If you love dogs, you will always talk about dogs or even suggests topics about dog care or dog accessories. Don't you want to share your tweets with those interested in dogs and not pigs?

Another great service called [Twollow.com](#) finds users base on their keyword conversation and auto follows them. Auto following people can help increase your followers, which is important to the twitterverse, especially if you are looking for traffic.

[Watch the video demo here.](#)

With Twollow, you can find QUICKY relevant people that are in the same niche as you. If you are interested in learning about snowboarding enter the keyword snowboarding, if anyone mentions that specific keyword you automatically follow them. In reverse, the other user may follow you back as well, which is the goal.

Having an audience that is already interested in what you are talking about gives you a huge leverage. If they are interested in puppies, you can quickly promote

## Twitter Traffic Exposed

your blog about puppies because your audience is already interested in such a niche that they will visit your site just to see what you have to say.

Again, it is curiosity that pulls people to you and generating that traffic via twitter.

There are some drawbacks to twollow, it only allows you to use 5 keywords. There is a premium version in which you have to pay to add additional keywords. I would not disagree with this because it is such a powerful tool to use, marketing wise.

Twollow, gives you direct access to users already interested in something they mention. Once you follow them and they follow you back you have a direct audience interested in what you have to say.

## TwitterFeed.com: Twitter Your Way to Profits

Twitter is just one of the hundreds of social media sites that can also be converted into a huge market. A lot of people are addicted to the unique features of Twitter, so inevitably the site gained more and more users and relationships begin to build. The term used in this virtual arena is called “tweet”, in which everything and anything that may happen to you, you can tweet to your friends about it.

Twitter has also become a great market due to these features, giving potential businessmen and women the chance to expand their target market tremendously. It’s a great place for people to shop and buy online as well, and it doesn’t even require you to do anything but tweet. To put it simply, Twitter is also a great place to make actual money and this article will tell you how it works.



## Twitter Traffic Exposed

The usual trend on making money online is to build relationships, gain friends, and eventually gain customers. It's a pretty easy concept, but actually attempting it can be difficult especially when you don't have the right people's skills. Building relationships in any social networking site, especially new sites like Twitter, can be time consuming, so instead of going after every person in Twitter, you use RSS feeds and tweet them. Your blog, for example, can be fed into Twitter and each time you post a new entry or article, it gets tweeted into your group of friends.

In order to do this, you turn to [TwitterFeed.com](http://TwitterFeed.com). This website allows you to sign up and feed your respective blog's RSS to the Twitter website. Once this is done, every time you post something new in your blog it gets tweeted to the site. It's a great way to gain more traffic, but in order to do this you have to make your tweets look searchable and not too spam-like. When do you start making money out of Twitter? Once you have enough people visiting your URLs, then you're sure to get enough customers to buy from your website. Here are some tips on how to really optimize that:

- Add a lot of friends and look for more followers. The more people you add to your network the more people will be able to see your tweets, thus more clicks to your blog or website. Some internet marketers would usually do this in order to look for possible followers based on keyword searches, but this will take some time.
- Some marketers prefer using a lot of usernames all at once in order to get more and more people to visit the data feeds being tweeted in the site. In order to avoid looking like a bot or an annoying salesman in Twitter, you *add or upload avatars* for each username. Users who associate themselves with avatars usually gain the trust of people online since they look like real people and not just some bot that will eventually get suspended.
- There's always a downside in everything that's good; for Twitter feeds, it's suspension. This can happen anytime with your accounts especially if there's repetition of topics, updates are too frequent etc. So, if you're willing to handle the maintenance, just keep making new usernames to replace the old ones.

### Day Time Twitter: Send Tweets Later

There is a particular tool connected to Twitter called TweetLater.com. **Using TweetLater.com** to your advantage will be most advantageous to an affiliate marketer to ensure constant posting without having to hire someone to post for you and without having to chain yourself to your laptop.



# Tweet Later

Productivity Tools For Busy Tweeples

TweetLater.com is a tool that will allow you to continuously post tweets even if you are not in front of your PC, without typing the tweet on your mobile or on your PDA. Use TweetLater.com to post your tweets for you throughout the day. It's like making postdated tweets for future posting. If you are excited to go about doing this, here are the steps.

1. Go to TweetLater.com and click on "register"
2. Importantly, use your Twitter account details in your registration.
3. After registration, log in TweetLater.com using your Twitter username and password.
4. Click the button that looks like a pencil which will allow you to edit your account. You can choose to have an automatic welcome message to your new followers and other actions you want for TweetLater.com to do for you.
5. To make post dated tweets, click on the link that says "Scheduled Tweets" and plug in the details of your scheduled tweets.

As a marketer, you have to acknowledge the power of reaching out to your audience. So the more constantly and the more personally that you reach out to them, the more they will gravitate towards your business. Having a

## Twitter Traffic Exposed

TweetLater.com account to ensure that your audience will regularly be reminded of you is a good idea to familiarize your audience more and more about your business. In this fast paced world where everything is instant, from coffee to mashed potatoes, if you spend even just a week away from the audiences, you and your business will already be slipping away from your audience's consciousness. With TweetLater.com, you will avoid this unfortunate occurrence as you take a quick vacation from your marketing tasks.

## Keyword Monitoring with Monitter.com

Twitter has grown into a very significant social network, integrating relationship building, popularity growth, and business all at once. It has become a playground for people to connect with friends, family, meet new people, and even gather potential customers for their online businesses.

A lot of Twitter techniques have already been deployed to fully optimize and utilize the power of the site, such as RSS feeding, creating several accounts, and keyword alerting through online applications like Twilert.com. Most of these, if not all, are normally time consuming and require frequent updating, but one of the most effective applications that doesn't require that much effort is through *monittering*.

To put it simply, you basically search for possible customers and prospective clients through the tweets being updated by thousands of Twitters.

## Twitter Traffic Exposed

The screenshot shows the Monitter application interface. At the top, it says 'monitter? what is it?' and 'get started.'. Below that, there are three columns of tweets. The first column is for 'obama', the second for 'inauguration', and the third for 'inaug09'. Each column has a search filter set to 'anywhere'. The tweets include various news snippets and user posts related to the inauguration. At the bottom, there is a language dropdown, copyright information, and a 'Columns' control with a 'Pause' button.

Monitter is a Twitter tracking tool that monitors the number of tweets being updated for every keyword entered. You can enter multiple keywords and Monitter will be able to track down all of the tweets that contain those keywords. There are a lot of keyword tracking tools that perform the same actions, but Monitter has a lot of advantages over them such as:

- You monitor tweets from a certain distance and location. At the top left corner, you can add a location, specify the distance, and start monitoring through there.
- Monitter allows you to monitor keywords in different languages. You don't have to settle with just English if you belong to another country or if your target market is located outside of the country.
- You can manage the keyword columns that are being monitored anytime whenever you are logged in. Simply add or delete the columns in the bottom right corner of the Monitter screen.
- For careful detail, you can use the Advanced Search tool. You can put quotations for specific keywords, search for terms or words usually located

## Twitter Traffic Exposed

in links, and lots more. If you think this is too complicated, there's a help link found in the right hand navigation.

- You get RSS feeds for every keyword monitored, so you're not limited to the Monitter website alone.

Monitter is a great tracking tool especially if you are looking for the right target market for your online business. It saves a lot of time and it helps you build that market by gaining the people's trust and confidence. By simply keying in the name of your brand, product, service, you'll be able to see tweets that contain your keywords and find out just who are interested in your products and services. This application is very useful with so many purposes such as:

- More effective networking, since you'll be able to get in touch with people who have the same interests or who twitter interesting things
- Being able to see your target market clearly, especially when your keywords are related to products and services that you normally sell online.
- Business opportunities, prospective clients, and increased traffic for your online business.
- Continuous growth of your Twitter network.

## Twitter Research for Effective Marketing

We've all been bombarded with different applications and social networking sites, and frankly the popularity and hype isn't stopping anytime soon. With Facebook for games and fun applications, YouTube for video blogs and self-directed clips, and thousands of blog sites for verbal self-expression, it's impossible not have any outlet or medium on the net. But something new has entered the arena and it doesn't only build large networks and expanding communities, but also transforms itself into a business opportunity for many internet marketers in search of new faces and more traffic. I'm talking about Twitter.com.

## Twitter Traffic Exposed

When you think about it, Twitter's a simpler and more concise social media than other popular sites like Facebook or YouTube. There's no need for constant updating of blogs, friends, applications, and you don't have to upload videos every now and then once you start building an online audience. No, Twitter is popular and successful because you only have to do two things:

1. type in whatever you feel like typing
2. Tweet it to the entire world, your Twitter network, and your ever loyal followers. It's as simple as typing your status message in your Yahoo or MSN instant messenger.

But Twitter isn't limited to just *tweeting* what you are doing, where you are, or what you feel about your neighbor's annoying cat. The website, in truth, is a virtual playground where you meet people, keep in touch with old friends, and even transact business with customers. You can do almost anything with Twitter if you know the works, the applications, and where to look for them on the internet. For this article, I'll be featuring an online application in which businessmen and women who venture into Twitter social marketing can use for effective online marketing.

If you think guessing what people in Twitter want is not enough to fully take advantage of your business opportunities, then the best solution is through research and surveys. How? Through Twitter research and polls. Twitter polls can be created, built, and tweeted using [twtpoll.com](http://twtpoll.com). This is a website that enables you to create your own polls by simply entering your question on the first textbox and then the multiple choices in the second box. After you've finished entering the choices, you click on the Create Poll button and tweet them in Twitter or post them in your Facebook account depending on which target market you're concentrating on.

So how do you apply social marketing in Twitter using polls? You use the polls as your way of finding out what your target market demands and what they are willing to buy online. You can ask people relative questions that can help you in your marketing campaigns using the polls; once you've released the finished polls, it's time to wait for the answers to flow in. You'll get several answers, each with



## Twitter Traffic Exposed

his or her personal opinion or choices, and in the end you'll be able to tell what the market really expects from your product or service.

### To Mr. Tweet or Not To Mr. Tweet?

Twitter is undoubtedly one of the most useful social networking tools an affiliate marketer can use. There are also several tools that help you maximize your Twitter and one of the many tools is Mr. Tweet.



If you have not heard of Mr. Tweet, then here is what he is. Mr. Tweet is your “personal networking assistant” in Twitter. As your “personal networking assistant,” he will list down all of the users that he thinks you should be following (which means you are figuring out your influencers beyond your first degree network), he will give you a list of people who are following you that you are currently not following and lastly, Mr. Tweet is sweet enough to inform you of how you appear to other Twitters, in terms of your stats and all.

Before we discuss if we should in fact Mr. Tweet, how does one try this tool?

1. Well first off, you have to go to <http://mrtweet.net/>. This will lead you to a page informing you of the perks of Mr. Tweet.
2. If you decide to try Mr. Tweet, click the button with an owl that says “Follow Mr. Tweet”
3. This will lead you to <http://twitter.com/MrTweet>, the Twitter page of the infamous owl. To receive the perks, click the “Follow” button under the owl

## Twitter Traffic Exposed

picture.

4. A few waits later (for some it takes an hour while in my case it only took a few minutes), you will receive two emails saying that Mr. Tweet is now following you and a link to meet your very own Mr. Tweet assistant.
5. Click this link and another page should show. This time, you will see the various links that will lead you to the people you should be following, people who are following you that you may want to follow and your Twitter stats. These details are supposedly updating every 2 weeks. It will also have a link for the Blog of Mr. Tweet at <http://blog.mrtweet.net/> for you to learn more about the tool.
6. With that, just click each link to use the free services that the friendly cyber owl has delivered.

So, is Mr. Tweet really worth to follow? In my humble opinion, he is. In fact, you can avail his service by exerting almost zero effort and still get very awesome help for your marketing use in three-folds:

1. You get to have an instant list of relevant Twitter people that may be potential buyers of your service or goods. You can follow these users, in hopes of enticing them to follow you too and see your tweets that will link them and entice them to your business site.
2. You get to instantly see which followers you have been missing in your list. Once done you can acknowledge these user's tweets in your market research as you view them on what is hot and what is not.
3. You get to see how your profile looks to other people, the very first thing that other Twitters see about you.

## [Why TwitScoop.com is an Affiliate's Best Friend?](#)

Your best friend always has your best interest at hand, whatever the case may be, even if you have no idea that whatever he or she is doing is for you. As an affiliate,

## Twitter Traffic Exposed

your best friend will be the sources of information or tools where you can get for free and in real time. This includes the news, market trend information and TwitScoop.

You heard me right; TwitScoop is an affiliate marketer's best friend because it meets the basic criteria of delivering relevant and free information at the drop of a hat, with the least amount of effort to be exerted by the affiliate. But what is TwitScoop? Or for those with absolutely zero internet familiarity, what is Twitter?

Let us start with the root of everything, Twitter. Twitter is actually a micro blogging social networking system that allows one to answer the question "What are you doing today?", post it on the Twitter site and view other Twitters' answer to this question. It is like a very slow instant messaging style or a very brief blogging session.

Now, in Twitter, there will most likely be one or several topics that will recur frequently in a day. The more a topic or a niche shows up in various tweets, the more popular it is in the cyber sphere. TwitScoop allows you to see which the Twitter hot topics are for the past hour, 6 hours, 12 hours, 18 hours and 24 hours.

Now how is TwitScoop beneficial to an affiliate marketer? Here are the reasons why TwitScoop should be included in your list of affiliate close friends.

1. TwitScoop, as mentioned earlier, allows for you to easily which niches are "hot" in Twitter-land. That being the case, it can help you know which keywords are people most likely using in talking about and searching about right now. You can use this knowledge and pepper your articles with the keywords that you found out so future web searches of this hot topic will include your website on its list of hits. This generates the much needed traffic for an online business.
2. TwitScoop also gives you the Twitter use names of who are talking about this particular niche. From those use names, you can advertise your website, if they decide to follow your post that is.

## Twitter Traffic Exposed

3. Now who says TwitScoop is only for those who have exiting affiliate programs they are a part of. Even for those who are not a part of a program yet can use TwitScoop to help them decide which programs to join. The more popular a niche is, the better the chances of traffic flowing in the site, the higher the chances of gaining profit. Thus, someone who is looking for a program to join can still use this tool to help in decision making. In a nutshell, you can **find quick niches with twitscoop.com**.

One the main page you will see what is buzzing right now, this is a great way to find what everyone is talking about and the bigger a word gets, the more it is being talked about, meaning there is traffic. To the far right you will see hot trends. BAM those are the most spoken about in the past 24 hours, I think. Now that you have these quick niches what now? Well find an offer from any of the affiliate networks, can't decide visit [AFFpinions.com](http://AFFpinions.com) to get in contact with the best ones. If you want my recommendations I suggest:

1. [NeverBlueAds](#)
2. [Market Leverage](#)
3. [Hydra Network](#)

Now if you want to promote via PPC then that is the best part to take advantage of the traffic, there is barely any competition if any for these quick fast trends. Also if you do promote via PPC you will find your CPC is extremely low. You will also get a good amount of clicks and I found that CTR seems to be higher, just because it is a 'spur of the moment' topic.

Another way to use Twit Scoop and the hot trends is to use the keywords you found that were a hot topic and use it within any PPC account to get quick traffic and cheap clicks. For example if you are promoting a debt offer and Twit Scoop shows 'george bush' is what is hot right now. Use that to your advantage and create a quick campaign and landing page geared towards 'george bush' and promote debt offers. There are other ways as well - celebrity names and ringtone offers, etc.

It is that simple, just take advantage of the quick fast trends to make quick fast money, **the only problem** is you cannot scale this. After about 1 week or maybe less no one is talking about the 'buzz' and no one is searching about it - hey at least you made a quick buck.

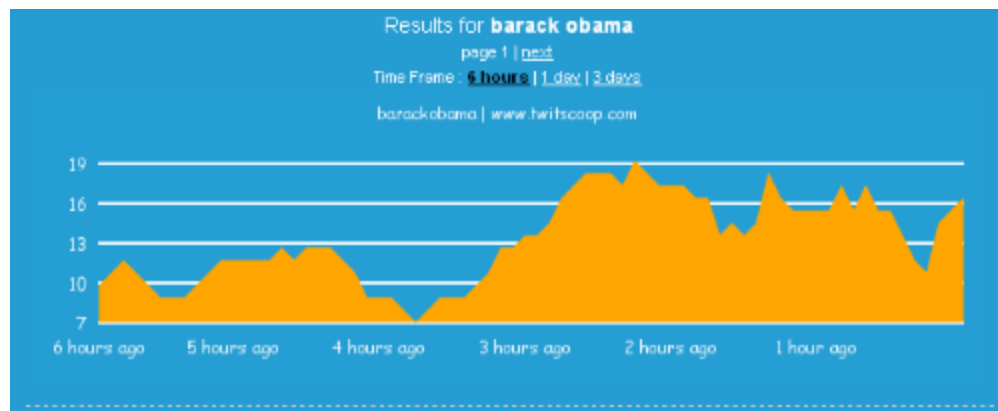
## Twitter Traffic Exposed

So if you are planning to start an affiliate marketing career or if you are already in one, give TwitScoop a try right now.

### *Finding Trends with TwitScoop*

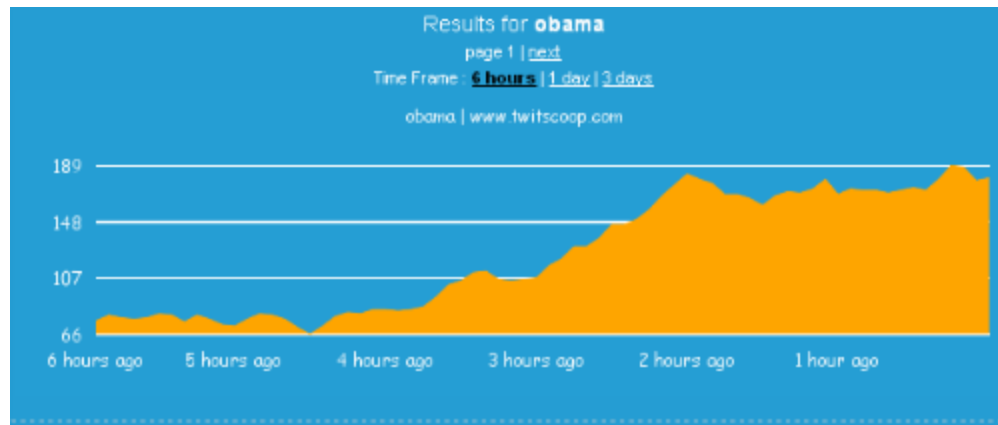
In the new web 2.0 era, social marketing is more relevant to marketing - if someone says it they are in the direction to either talk about it more or do some sort of action. Using such tools like TwitScoop can definitely show you trends of conversation. How trendy of a conversation it is. Looking at trends definitely shows you if it will be consistent or if it will die out, it is almost like a guessing game or the stock market.

Example: I did a search for Barack Obama (time for a change!) and this is what I got. The trend is up and down and doesn't seem to be solid and not even a lot of conversations happening. **BUT** it spike up at around the 4 hour mark. I have another trend for you to look at.



I now did a search for just Obama and the results are more interesting. At around 4 hours ago it started to climb as well. After the climb it was consistent. What does this mean? The trends shows growth for Obama, does that mean we should ignore the trends for Barack Obama?

## Twitter Traffic Exposed



Yes and No (IMO) Yes because it isn't consistent, there is a drop in the first graph. No because Barack Obama is relevant or directly related to Obama. Using such information can help you decide how to create a campaign or even let you know when to promote an offer. If you do day tracking, which you should, this is important because if people are talking about something right now or 4 hours ago that means more people are searching for it as well.

Looking at such information and using it to your advantage can definitely work with what you want to market. Is it social enough to promote on social networks? Would the web 2.0 be able to survive in the web 1.0 search? Can a conversation being held be useful in the information world? Finding these types of trends definitely can give you an aspect of when and what to promote, remember some offers do better at night than during the day.

Also, do not just rely on Twitscoop for trends you will need to look at Google Trends and what is buzzing around. Twitscoop is a great tool to find conversations but it shouldn't be the only way you look at your target market. Twitscoop is just a small factor of what you can be really gathering in data.

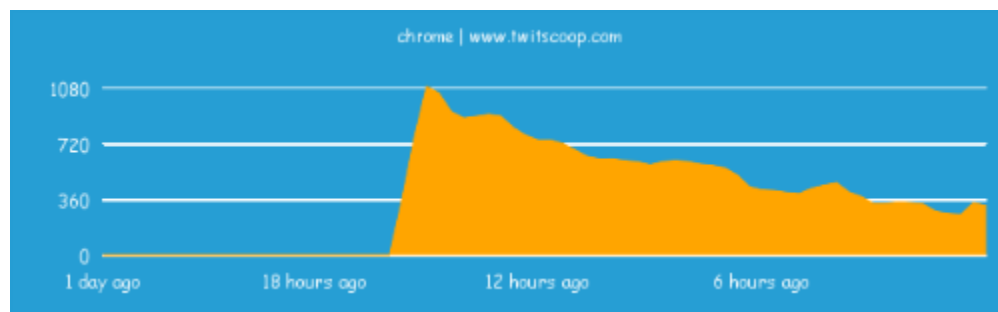
Sometimes riding trends has its downfall if you do not do research. I purposely find markets where the trends are high and are continuous; a repeated one is coming up soon: Halloween -> Thanksgiving -> Black Friday -> Christmas -> New Years. This is a great trend for me to follow because this is a consistent flow of traffic or a consistent flow of activities.

**Let's just look at the trend I stated above:**

## Twitter Traffic Exposed

- Halloween - buyers want to buy candy and costumes or even decorations. Once that is done buyers tend to look at...
- Thanksgiving. The look for decor and food and house decorations. Buyers even start buying things to get into the holiday spirit. After Thanksgiving there is...
- Black Friday. Where most affiliate who promote on a CPS should be making most of their money here. Electronics and physical items are quickly bought. People only purchase things on Black Friday to get ready for...
- Christmas. But there are those late shoppers and people who want to buy decorations and get in the holiday spirit. After the year is done a...
- New Year starts. Here people start looking to consolidate their money and spending becomes low, but helps service do nicely.

Can you see this type of trend? I barely have to do any work to find this type of traffic. Trends can be a set or a single. For example yesterday Google Chrome was released and there was a huge spike in conversation across the internet. Below is a graphs captured via TwitScoop about [Google Chrome](#) (a great tool if you do not think so).



You can see the huge spike but then after just one day the buzz is slowly dieing. A lot of people are still talking about Google Chrome but as everyone start tseting it out, the buzz dies. As stated in the intro a lot of users try to ride the buzz trend because it proves to be little work, but this is not beneficial. A lot of bloggers or tech bloggers are writing about Google Chrome, even using viral tag lines and headers to attract SERPs and users to gain additional traffic.

## Twitter Traffic Exposed

Though there is still a good couple hundred talking about Google Chrome, I do not think it will be talk able browser later on, but will still be talked because it is new. I think just looking at this graphs can show us a lot of information, information maybe that I am missing. But to me the trend is going down and using this type of buzz marketing traffic will not be good for the long run.

Finding a trend is important especially one with a buzz that is ongoing. I will show you a niche that I am in and doing fairly well in, the iPhone. As you can see the trend as of right now is down, not a lot of users are currently speaking about [the iPhone](#), but look at the history.



The history shows that the buzz about the iPhone is fairly still consistent. Though Google Chrome is getting more speaking power than the iPhone, the iPhone is still being spoken about and the buzz has its spikes. This is 1 day of data and as the day goes on the buzz will grow during the day. Very powerful.

Just looking at the trend of Google Chrome comparing it to my other niches, just that quick downward fall not very entertaining. Maybe as the day goes and several days pass TwitScoop will be able to give me more accurate buzz conversation about Google Chrome. Personally I would rather grab a couple hundred of consistent buzz than quick fallout from 1k buzzers.

## [In depth Social Trends with Trendrr](#)

Twitter is a social platform, but in order to find a relevant market you want to search all social platforms. We are stepping out of the Twitterverse real quick to show you a powerful tool to study social trends. Twitter is again a social platform, it includes interaction from users. What if we can join all social trends outside of twitter: blogs, other types of micro blogs, etc to get a better feel of the market we are looking at?



## Twitter Traffic Exposed

With finding traffic there is numerous ways to find traffic. But the most important part is finding what is popular and trying to see what the market want. With that said we need to find what is commonly being talked about, especially in the social atmosphere. The reason for this is people talk about things that interest them. If we can target the market and find what people want we can promote relevant products and offers to that crowd.

Twitscoop shows what is happening now and limits us on how far back we can see a trend. Short term trend can be very powerful, because it's a quick reaction. What if we need long term results? How can we look farther back than what twitscoop can provide?

### *How Trendrr Works*

Trendrr is a service that tracks and graphs consumption trends and activity across the digital spectrum, including social networks, blogs, torrents, Amazon, Craigslist, Twitter, Google, MySpace and leading video sites. The platform allows users to track dynamic data trends over time; compare and mash up data using a virtual scratch pad, and share findings via embed codes, links and easy data exporting.

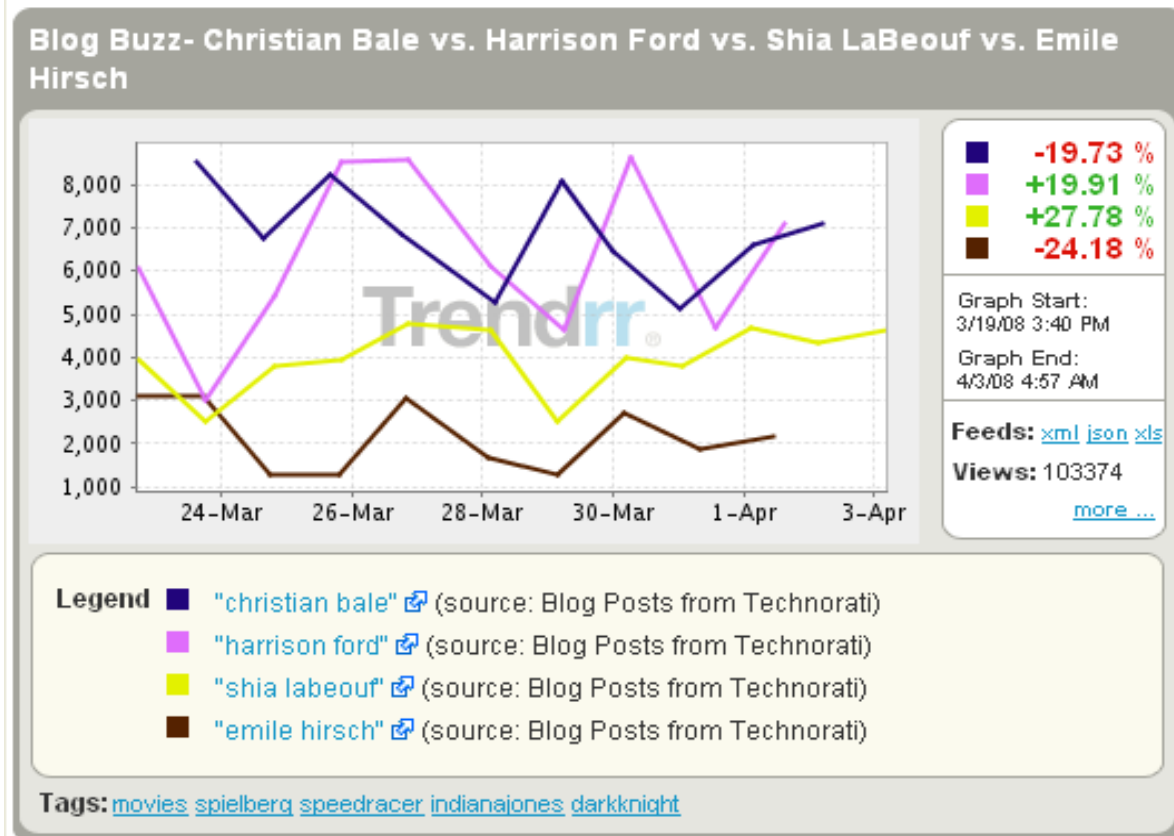
Designed as a dynamic service for individuals who want to track trends for free with an enterprise level solution for businesses, Trendrr captures and illustrates accurate, real-time market intelligence in an easy to use, digestible format.

Trendrr works through monitoring social networking sites, online video views, blog buzz, p2p downloads, and a slew of other sources. The trends are then displayed graphically allowing you to easily compare and share your findings.

Once you join, it is free, you can now track data on what you want for a period of time. For example you want to track 'phone apps' today – you can until you stop the data collection.

Trendrr helps find long term social trends to help you find better ways to promote and what the social sphere is looking for. Below is an example of what current users are researching.

## Twitter Traffic Exposed



With this specific tool as an asset you can easily determine what is popular and what parts of the months are more consistent than others. Maybe months with holidays spike up your data, maybe time of year, and the possibilities can and is endless.

Want to track sales of a certain music album? You can. Twitter users, headline-making politicians, and most anyone or anything else you might think of is also possible to put up on its own grid, to be parsed and prodded by anyone who happens to pay it attention. You can interact with Trendrr graphs whether you've assembled them yourself or are simply audience to another user's work. Drag the graph into the Trendrr Scratchpad to be compared with another, post comments, vote for items you like, and embed finished products on webpages or social bookmarking and social news sites like Delicious, Digg, and Reddit.

## Twitter Traffic Exposed

### How to Build Your Actual Email List Fast with Twitter

Ok in this section we will go through how to build your actual email list, which as you may know, is your biggest asset in your Internet Marketing business.

The funny thing is we can almost use twitter, as if it was our list, because we can use it in a similar way. You can communicate with your followers the same way you would if they was on your list.

Your main objective when using all the tactics we go through in this e-book should be to get your followers to opt into a squeeze page where you can capture their name and email, so they can start receiving your auto responder emails.

Because imagine if your Twitter account got shut down for some reason, you would lose all your followers!

If you have not yet started to build your list, or you don't even have a squeeze page or an auto responder, then here is a great course on list building:

[www.listbuilding.com](http://www.listbuilding.com)

If you have a regular squeeze page or capture page that you use to capture leads, then you can use this as many times as you want on Twitter while applying the techniques we have gone through.

However there are some more creative ways that you can use to build your email list faster with Twitter.

The first way is to make a separate squeeze page that you will use just for your Twitter Followers.

I have made one that you can actually download in the member's area; here is what it looks like:

<http://twittertrafficeposed.com/listbuildingpage.html>

It's just a simple squeeze page designed to capture the persons email & name, so they can get on my actual list, and possibly buy from me in the future.

## Twitter Traffic Exposed

If you look at the page, notice how I targeted it specifically to people who are coming to it from Twitter.

Make sure you put this link in your profile bio, so when people come to your profile after you follow them; they will see your link as they read your bio.

And the great thing is, because you are going to following the tactics in this book to get thousands of followers fast, many of them will read your bio before they follow you back, and many of them will be curious to see what your website is, then when they go to your cleverly designed squeeze page like the one in the example, they will want to get the gift you are giving them, meaning they get on your email list instantly!

### How to link Aweber to Twitter!

To really make money with Twitter, you must make sure you get your followers on your list. We recommend that you use [www.Aweber.com](http://www.Aweber.com) as your auto responder and list building service.

Now if you have not got any sort of list yet, then this won't really apply to you until you start building your list using the techniques we went over in the last section.

First of all log in to your Aweber account as usual, choose your list, and create a broadcast message.

This will allow you to get your broadcast out to not only your list, but your entire twitter followers! This will save you a lot of time and get your lots more exposure which will ultimately get you more sales and make you more money.

## Twitter Traffic Exposed

### Broadcast Messages:

Send a regular email newsletter or other one time message to your list using broadcasts. Click "test" to send a sample newsletter to yourself prior to sending to your subscriber list. Once finalized, click "Queue Now" to have your message delivered on your specified send date. Split test broadcasts are available for lists with more than 100 active subscribers.

[+ Create Broadcast Message](#) or [Create Split Test Broadcast](#)

### Pending Broadcasts:

Send Date	Subject	Test	Segment	Type	# Att.	Click Tracking	Spam?	Copy	Actions
01/14/09 11:24 AM	<a href="#">Insert Your Subject Here</a>	Test	All Leads	Text	0	off	0.4	<a href="#">Copy</a>	<a href="#">Queue</a> <a href="#">X</a>
11/21/08 05:33 PM	<a href="#">How to Automate The *\$50 Daily Challenge Easy...</a>	Test	All Leads	Text	0	on	0.4	<a href="#">Copy</a>	<a href="#">Queue</a> <a href="#">X</a>

### Sent Broadcasts:

◀ 1 | 2 ▶ Results: 1-20 of 24

Results Per Page: 20 [50](#)

Then proceed to create your message as usual.

When you have written it, you will need to scroll down and click on the 'Syndicate' box.

Then you will need to enter your Twitter ID in the Twitter Update area.

### Syndicate?

Publish in RSS/XML feed or HTML archive.

My Web Archive: <http://www.aweber.com/z/article/?50dailycustomer>

Direct Link: <http://www.aweber.com/b/RzYx>

RSS: <http://www.aweber.com/z/rss/?50dailycustomer>

### Twitter Update

Twitter Account: [\(hide\)](#)

Login:

Password:

Tweet: Insert Your Subject Here <http://aweber.com/b/RzYx>

Then save your message as usual. When you send your message, it will now be posted to Twitter! This is great!

## Twitter Traffic Exposed

### How to Control Your Niche & dominate Your Competition.

In this section we are going to go over a little more advanced methods on how to control your niche and dominate your competition with Twitter.

Now you need to remember the basic concepts we have gone through in this guide already and the rules of social networking.

As you are doing what we have already gone over in this guide, you will want to follow some of the steps we go over in this section, so you can become a huge name in your niche and pretty much control your niche.

Now this won't happen instantly of course, it may take a little time, but soon enough if you stick at it you will see great results.

Now depending on which niche you are in, these techniques may differ a little but the main principle stays the same.

I will focus on the Internet marketing niche.

The first part of this goes back to getting expert status.

Now let me ask you this, why do you think the guru's in the Internet marketing circle are so successful?

Let me tell you that along side everything else they are doing which we will touch on briefly now, they are all following the steps I have gone through in terms of building relationships and getting expert status.

The reason they are called 'guru's' is because of that exactly! We perceive them as a 'guru' because we see them as such a big expert in the subject we are interested in.

Now lets look at why we see them as such experts. I mean there must be something that they have done to make themselves seem to be experts rite. And what if we can model this, and use something like Twitter to get this kind of status very fast.

## Twitter Traffic Exposed

Well with Twitter, you can actually get to 'guru' status much faster than the time it would usually take.

What got the people we see as 'gurus' to that status in the first place, apart from their income they make is their **knowledge**.

We see these individuals as knowledgeable people who have all our answers. We see these individuals as people who can teach us to do what they are doing. We look up to these individuals because they have 'done' things that you wish to do some day. We look up to these individuals because they are professional at what they do, and have a real presence online. And therefore because of all these factors, we then are most likely to BUY from them when they come out with a new product, or if they recommend an affiliate program.

So in short, what I am saying is that the reason you and I buy things from these people, aside from their sales pages being written by professional copywriters, is because we usually feel that if the person we look up to as a 'guru' made this product or recommended this product, then it must be good.

**This is exactly what you want people to think of you!**

**Here is how you can enter into the Internet marketing niche as a total newbie, and get 'guru' status FAST using Twitter, then make boat loads of money.**

Ok here I am going to go over a few steps that you should follow, that will get you to the status that will allow you to be a big name in your niche and stamp all over your competition.

**Step 1:** You want to become a big name in your niche, so you are going to have to forget about trying to sell people things up front. You will need to provide people with nothing but free, quality content. And we talked about providing content earlier on in this guide, but I am going to show you different ways to sharing content with your followers, to get them to respect you as a guru.

Make it part of your daily marketing routine, to post at least **4 pieces of content to your followers**. And you can time this to go out at certain times, using some of the automation tools we went over previously in this guide.

## **Twitter Traffic Exposed**

But to take this to the next level what you want to do is host a Telesseminar or a webinar.

You want to make a day that you do this on regularly, such as every Wednesday or whatever day you want. But make it consistent.

Now depending on which niche you are in, you will need to specialize in a certain topic, or you can cover a different topic each week.

What you then want to do is, (this may seem off the subject of twitter) create a facebook group for your teleseminar calls. Then invite people from twitter to join the facebook group, this way they are always informed of the next call etc.

### **Here is why you want to do this:**

Each week, (or however often you do it) when you get people on the call, they are going to start to see your expertise and start to recognize you as an authority.

Make this just part of your online presence. The word will spread, and as more and more people follow you on twitter, more people will come to your calls, and start to recognize you as an expert. You can have special guests aswell and ask them to get their followers to come to the call aswell. the things you can do are unlimited.

But doing this, you will definitely blow away all you competition because I guarantee there are probably not many people doing this. And even if there are, it doesn't matter, just give more value then the other people are.

Now when you recommend a product to people on twitter, or to your list, people are going to be more likely to buy from you, because they will have a lot of respect for you.

### **[How to host a Teleseminar for FREE](#)**

Ok you may not want to invest in paying a teleseminar company for you to do calls, so here is a website we recommend that you use to host your calls.

<http://freeconferencecall.com/>



## Twitter Traffic Exposed

**Get Guru Status by creating a FREE e-book for your followers.**

Ok, this is another way that people will start to recognize you as an expert and a guru. You should do this as well as doing your teleseminars if you are really serious about making big money online.

What you want to do is create a short ebook or report that you can give away to your followers for free. This is similar to what we talked about in the list building section.

Create the report, and then put up a squeeze page for them to opt into which will also get them onto your list.

But for more chance of more people reading your short ebook or report, you should just give it away to your followers without asking them to opt in.

### Make your e-book Go Viral

What you should do is give master resale rights to this product, which means that anyone who gets this report can also give it away to their followers or subscribers. But another cool thing you can do is, put the link to follow you on twitter in the ebook.

This means that whenever your ebook is passed around the internet, whoever reads it will see your twitter link and then may want to follow you on Twitter!

This is a great way to get even more followers!

Or another way to do this is let it go viral on Twitter itself!

You can do this using a Tool called [viraltweetgenerator.com](http://viraltweetgenerator.com).

This is a powerful tool that will make the link to your free report go Viral on Twitter.

## Twitter Traffic Exposed

### Here's how it works:

ViralTweetGenerator.com will allow you to put a form in your squeeze page, in place of the opt in form , which will ask users for their Twitter Username & Password in order for them to get access to your free report.

What this does is, after they enter their username and password, it will publicly make a tweet from their twitter account, with a pre written message that you pre write.

The message will have a link going back to the same squeeze page.

Their followers will then see this tweet, and then click on the link to go to the squeeze page.

Then they will be asked to do the same thing!

Then a tweet will get posted on their profile, and on and on...

Before you know it, you will have thousands of visitors coming to your squeeze page and downloading your report!

This is absolutely amazing and very powerful for you to get a lot of traffic FAST!

### Multiple Twitter Tweeting

Use [The Mattinator](#)! This website is great to host and handle multiple accounts, especially if you are scaling this method learned in this report. The Mattinator allows you to login once and post to multiple twitter accounts. For example you have 1 twitter for your home and 1 twitter account for your business, but want to keep the conversations pretty much the same – use Mattinator to sync all accounts and post the same tweets to all accounts.

## Twitter Traffic Exposed



If you are scaling, which will be discussed below, this will be the best bet for you to go ahead and start building brand credibility with twitter across multiple accounts. Starting a conversation and breaking up your tweets with non links will make you look like a live person and not a bot, twitter followers hate bots!

The idea behind themattinator and considering everything associated with the site was built within a four day time period, they did a wonderful job. However, the fact that you have to actually be on the website to use the feature is a downfall. Especially when you consider that Twhirl supports this feature out of the box. In Twhirl, you can dedicate an open window for each Twitter account. If you end up giving this web service a try, let me know how your experience went.

### Twitter Resources and Links

#### *Twitter Search Engines:*

There are a number of Twitter search engines out there and they are a great way to find people that are interested in the same topics as you. You can either search for your favorite bloggers, or search for the top keywords around your niche and subscribe to all those people. Keeping this up will encourage them to follow you back.

[Search.Twitter.com](http://Search.Twitter.com) - The original search provided by Twitter lets you search for people and topics easily. If you click on the advanced search button you'll get a nice set of search features that rival Google's advanced search. You not only search by name and topic, but you can also search by location, date, language and if the tweet includes a hyperlink.

[TwitterTroll.com](http://TwitterTroll.com) - A real time Twitter search engine that indexes popular people and topics and is all about finding likeminded people. As of today there are only 58706 Twitter users indexed in the search engine, and the crawl rate has been set to low a lot lately. I imagine this app is starting to take its toll on the server.

[Twellow.com](http://Twellow.com) - Not only a Twitter search engine, but it is also a directory for people broken down by category. It is a web directory for Twitter users and you can find more Twitter directories like this. This site is great for finding likeminded people in your niche or business.

[Tidentify.com](http://Tidentify.com) - This is a search engine for Twitter users that get re-tweeted the most. This is great for finding likeminded people because you can see others discussion topics you're into, and that includes their opinions.

[Twithority.com](http://Twithority.com) - Another authority based Twitter search engine for finding the most popular people on the site. The site kind of makes a mini magazine based on the content on Twitter and popular user's tweets get displayed on the main page. Twithority also tracks the hottest trends based on searches so you can get an idea of what to blog about, or retweet.

## Twitter Traffic Exposed

### *Twitter Alerts:*

Twitter alerts are a great way of keeping up on topics being tweeted and give you a chance to find more people in your niche. They act the same way as google alerts which are great for the same reason in the blogosphere. There have been a few sites for this popping up lately so it must be catching on.

[Twilert.com](http://Twilert.com) - is an easy interface to get alerts for a topic when it hits the tweet street. Just put in your Twitter details and keywords to watch and you'll get updated via email when someone talks about a topic you've requested to watch.

[TwitterAlerts.com](http://TwitterAlerts.com) – A very simple way to keep track of your keywords which has been around the longest. All you need to give them is the email to send the alerts to, your username and password.

### *Twitter Forums:*

Twitter forums have been popping up all over the place and it is a great way to not only interact with other Twitter users, but it's a great way to show off your account and attract new readers.

[TwitTown.com](http://TwitTown.com) - The largest forum for all your Twitter addicts out there and only has a few active posts going on. This site used to be hosted under the domain Twitterforums.com but decided to move for some reason. There are only a couple hundred users.

[Twitplace.com](http://Twitplace.com) – This place has only 13 members and is decently new so I don't know what to say as of yet. Since Twitter is pretty much a large unorganized chat forum it must be hard to get something like this going.

[Tweetbars.com](http://Tweetbars.com) – This is not a forum but fits under the topic. TweetBars lets you easily implement your tweets into your Email, Website and in your forum signature. It is basically Twitter meets Forum Signatures as they've coined it already on their website.

### *Twitter Directories:*

I have noticed a few Twitter user directories popping up and they are getting quite populated already. I imagine we'll see...

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[Twitdir.com](http://Twitdir.com) - Is the premier Twitter directory and unfortunately was down for maintenance at the time of writing. It features a directory broken down by interest so it makes finding Twitter users really easy. Be sure to add yourself into the mix and approval normally takes 1-5 days.

[Twellow.com](http://Twellow.com) - Already mentioned under Twitter search engines, but it is also a directory for users. You can submit your Twitter account and once it is loaded up you can confirm the listing by entering in your password. Another bonus is that the URL you have listed in your Twitter profile gets listed here as well.

[TwitterPassion.com](http://TwitterPassion.com) - Another less SEO friendly Twitter user and topic directory that has a good amount of people listed, including celebrities. You can submit your link and although it is not auto approved, should only takes a few days to get listed in the directory.

[JustTweetIt.com](http://JustTweetIt.com) - One of the newer Twitter directories on the block and has a huge user base already. I've added myself to the SEO/Internet Marketing category and I really like how the listings are displayed. Submission was auto approved and the link to your Twitter account is do-follow, but any links you put in your description are no follow.

### *Contact Management*

[TweetBeep](http://TweetBeep) – Google Alerts meets Twitter. Great service that notifies you whenever your name (or any other word you specify) is mentioned. Use it to catch @replies that might have been missed, for reputation management, or customer support (you'd be surprised how many people vent their frustrations on Twitter).

[GroupTweet](http://GroupTweet) – Great tool to use if you want to send public tweets simultaneously but only to a select group of people. For instance: sending notifications to your web development team or special updates to members of your family.

[DoesFollow](http://DoesFollow) – Find out if who if the person you are following is following you back.

[FriendOrFollow](http://FriendOrFollow) – Gives you breakdown of a) those you follow who do the same, and b) a list of those you don't follow but follow you.

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[Twubble](#) – Want to find more Twitter peeps to follow? Twubble is a sweet site that searches through your “friend graph” to get an idea of your current social network. It then returns a visual list of those who you might consider following based on that information.

[Tweet2Tweet](#) – Allows you to view a conversation in a much easier fashion.

### *Twitter for Bloggers*

[Twitter Tools](#) – This plugin allows you to “pull in” your tweets to your blog. It can also update Twitter whenever you make a new blog post. (note: you might have to scroll below the fold to find the plugin on the site)

[Twitter for Wordpress](#) – Simple plugin that also “pulls in” your tweets using a sidebar widget. Very easy to use; in fact, this is what I’m currently using on [www.deontee.com](http://www.deontee.com).

### *Time Savers, To-Do’s, and Productivity*

[Tweet Later](#) – An essential service for many Twitter users. This site is all about automation. With Tweet Later, you can automatically 1) send ‘thank you’ and welcome messages to new followers, 2) “return-follow” your new followers and 3) schedule tweets to be delivered at a specified time in the future.

[Remember the Milk](#) – The popular task management service now has twitter integration to let you manage and create tasks right from Twitter. Notification and task reminders can also be setup to be delivered.

[TwitterCal](#) – If Google is your calendar of choice, take a look at this site which lets you add entries just by sending tweets.

**iTwitter** – An application that integrates with your iGoogle homepage.

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### *Twitter Resources and Links*

[Tweetdeck](#) – An absolutely fantastic Twitter client. This Adobe Air application integrates with your desktop and gives you a enormously wide range of features and controls to extend and enhance your Twitter experience. You can sort your tweets into replies, groups, keywords, topic, etc. Other features include multiple columns, overnight updates while you sleep (or bar hop), and tweet filters.

[Twhirl](#) – Another great Twitter client. Features include the ability to cross post (to sites like Jaiku and Pownce), a built-in URL shortener, and the ability to connect to other services such as Seesmic and Friend Feed.

### *Status Updaters*

[Ping.fm](#) – Update Twitter and a plethora of social networking sites such as Myspace, Facebook, and Pownce at the same time... Wonderful time saver!

[Hellotxt](#) – Another good status updater for your social networking.

### *Creative Uses, Interactivity*

[TwitPic](#) – Easily post your photos and share them on Twitter.

[TwitSay](#) – Record a 10 second voice message and share it with your Twitter peeps. Use it as a quick and creative way to engage your followers, especially when you can't text or don't have access to a computer.

[Twitter Keys](#) – Have you ever seen icons and shapes in someone's tweets? You might've even sent some yourself. Well, this cool site provides you with a bookmarklet that you can drag to you bookmarks toolbar. Click it to reveal a nifty, little popup with plenty of characters and icons you can use to spice up your tweets and make them stand out.



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[TwittyTunes](#) – If you're using the FoxyTunes plugin for Firefox, you can use TwittyTunes to easily tweet about the song you're jamming to online. You can also share the sites you're viewing, and videos you're watching.

[TwitHire](#) – A free job listing board. Employers can promote their employment opportunities to social savvy job seekers... One of the most unique uses of Twitter I've seen.

[Straw Poll](#) – Need to get feedback? Create a poll and solicit responses just by tweeting... Cool interface, too!

### *URL Shortners*

[Snip URL](#) – As I'm sure you know, Twitter doesn't lend itself well to the long-winded. With only 140 characters at your disposal, shortening long website addresses is a must. Snip URL is one of the best in the game, in my opinion. You can create an account, easily share your links, and even view unique clicks (something many similar sites don't offer).

[TinyURL](#) – One of the most popular URL shorteners around. Also has a bookmarklet you can drag to your bookmarks toolbar... Allows you to create shortened URLs with a single click.

**is.gd** – With only four letters (and a dot), is.gd is great for URL shortening.

### *Account Management and Notifiers*

[TweetTake](#) – Backup your followers, favourites, or just your entire Twitter account. Why? Remember the Twitter crash of Black Thursday (back in July 2008 when scores of users lost followers overnight)? I rest my case.

[Twitterless](#) – Service that sends you a DM (direct message) when you lose a follower.

[Qwitter](#) – Another services that sends you a notification when someone stops following you. This one sends you an email instead of a DM. Caveat: I think the jury is still out on these services. There might be legitimate reasons someone

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stops following you (e.g. they're "following" you more on Pownce or Facebook). Or, there might not be a reason at all. However, this service might be good to use if you've been losing followers and want to find out why. Perhaps, you're adding more noise than value. Maybe you tweet entirely too much. Regardless, use at your own discretion. Personally, I wouldn't recommend confronting the person who un-followed. Use this tool for research, not battle. (Make love, not war.)

### *Stats, Metrics, and Tracking*

[TweetBurner](#) – Another essential service to add to your twitter toolbox. This service lets you track the links that you share on Twitter... Also acts as URL shortener.

[Grader for Twitter](#) – A tool that grades your relative reach and influence on Twitter. It also suggests a few people you should follow based on your profile.

[Twitter Counter](#) – Simple to use site (just plug in you Twitter name) and get stats that span a week. Use it to chart your progress in acquiring followers. Also offer a chicklet counter that can be added to your website or blog.

[TweetStats](#) – Add this stats tool to the essentials pile. This site offers detailed stats of your tweets, who you sent them to the most and when you usually sent them... Very nice breakdown of data.

[twInfluence](#) – Great tool for measuring the reach of your account and your entire network... Measures metrics like your "velocity" and "social" capital."

[Hashtags](#) – A service that lets you tag your posts as a way to group and organize them with others.

[TwitterTise](#) – Brand advertising meets Twitter... Track your links and measure their effectiveness.

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### *Mobile*

[Twittelator](#) – Twitter for your iPhone™ Comes with a massive and very impressive feature list.

[TwitterBerry](#) – Blackberry users rejoice! The latest version boasts new features and a larger cache.

### *Honorable Mentions*

[Twitter Digest](#) – A site that helps you read your twitter updates in a more manageable fashion. You can view the tweets in a “digest” format in either a web page or RSS feed.

[Twittad](#) – Monetize your Twitter account by selling your background space. The idea is interesting, but I’m not sure how much it’ll catch on (or even if it should). Regardless, it’s definitely something worth checking out.

[TwitterIM](#) – IM junkies can send tweets using their Windows Live chat client.

[CurseBird](#) – A hilarious site that culls the profanity laced tweets together and displays them in a real-time feed. Great for a quick laugh — especially when a sports team is playing. Ah, the things that piss people off.

[Twitturly](#) – Think Digg meets Twitter. Twitturly is a site that acts as a real-time link tracker. A great way to find out what’s the latest buzz on Twitter. As of now, a lot of the entries appear to be links pointing to the same few topics, but as Twitter grows, I believe the usefulness of Twitturly will too. Regardless, there are still some gems to be found. A site worth checking out, in my opinion.

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### Conclusion, Final Say

Twitter is such a powerful system that it can definitely be used as a viable traffic source. I recommend going to [Twitdom.com](http://Twitdom.com) – it is a site that has all the Twitter applications, web service, and anything to do with twitter. It is updated all the time and most developers publish their service on this site. The problem most average people do not see is what these tools can do for marketing.

For example, twitterfeed.com is used to post your blog's feed to the public timeline of twitter. I personally thought outside of the box and found a way to leverage RSS data feeds and post it to the public timeline, providing myself with a viable income source from affiliate data feeds! No one has done it and I was the only person making money off it.

The average users just see it as is; marketers see beyond these FREE tools and use it to their advantage. It is all about thinking outside of the box. You find something useful; than you just have to spin that and learn how can it better benefit you and your business?

Heading into the future, Twitter can only get bigger and the sooner you hop on the bandwagon, the more benefits you are going to end up enjoying.

Don't just limit yourself to Twitter is only for the future either. I mean, just think about how much you could have cashed in on Twitter before anyone knew about it! Barely any competition whatsoever!

It's all about recognizing things that you can decide will be successful over the long haul BEFORE they end up being successful. In fact, staying up to date with the entire goings on in Twitter may very well help you accomplish this very same goal!

If you have yet to sign up for a Twitter account than it would definitely behoove you to go create one. It's fast, it's free and it could end up have massive effects on your overall business goals. Pretty much anything you want to try and accomplish with internet marketing, you can either make it easier or make it happen quicker with Twitter.

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While sometimes it's a hassle to deal with all of the spam that gets thrown about this way and that and whose owners whore out followings to anyone and everyone in order to further spread their spam propaganda, it's definitely a small and minor thing to have to deal with when you take a look at the overall big picture.

In the end, the list of ways you'd be harming yourself by NOT using the Twitter service is a heck of a lot longer – very, very much so in fact – than the reasons you shouldn't use it. Usually, the people that are telling you NOT to use Twitter are the people who haven't even used it either and usually give such reasons as, "It just isn't very good" and, "It's just a waste of time."

While there are surely people who don't like Twitter as well as reasons not to actually use the service, if you are in the Internet Marketing or Affiliate Marketing business than you would be seriously harming yourself by not at LEAST checking the service out.

The worst that can happen is absolutely nothing at all as the service is completely free and you don't have to give up anything to try it out. It's basically a free trial forever!

All in all, as I'm sure you've seen from the different things that we talked about in this e-book, there is just a ton of different ways you can use Twitter as well as integrate it into some other products that you may already be using. If you're still on the fence about whether to use it or not than by all means, keep being stubborn. Hopefully you get out of the game early with that attitude because there's absolutely NO way that you'd make any type of money whatsoever with that attitude. In conclusion though, thank you for reading this e-book and hopefully we'll see one another on Twitter!

Remember to follow us on Twitter and to Your Twitter Success,

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