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This quick tutorial will show you a method on how to monetize the traffic from twitter! Twitter is becoming more and more mainstream, Shaq has a twitter account! So how can we monetize twitter for making some money? Well it is very simple and once it is setup, you just simply just walk away and wait for your affiliate check in the mail.

This method is very useful and very powerful, not a lot of people use this method or even thought of using twitter this way, but it works and it is very simple to start making money with twitter literally within a couple hours. Please take in consideration on how you want to use this method as twitter is a great social platform and the traffic is very valuable.

**I personally do not promote this tutorial for you to
SPAM Twitter, that is YOUR CHOICE!**

WHO IS IAN FERNANDO?



Ian Fernando is the founder of IANternet Media which is about internet media and marketing. Personally, Ian Fernando is an internet entrepreneur leveraging the internet to generate positive income in his life.

As an influential blogger and affiliate marketer, his views and insights have been seen all over the internet as he provides useful tools and tips on online marketing, affiliate marketing, blogging, and related topics. He has utilized the power of the internet to become an influential and respected blogger and affiliate marketer.

Ian is an 'out of the box' thinker and is an example of a successful entrepreneur that has made and continuous to make money online. His blog, IanFernando.com, is geared to providing substantive advice to the up and coming online entrepreneur.

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Contents

Welcome.....	4
First of all what is Twitter?	4
The Audience of Twitter	5
Intro to DataFeeds.....	5
What Are Affiliate Datafeeds Used For?.....	6
Advantages of using a data feed.	6
How are data feeds delivered to an affiliate?.....	7
How much do data feeds cost?	7
Finding RSS DataFeeds.....	7
Creating Your Own RSS DataFeeds.....	8
Implementing the RSS DataFeeds	8
Creating a New RSS DataFeed	10
Frequency?.....	11
Which link shorter to use?	12
Finding a Niche Base on Twitter.....	12
Use TwitScoop to its MAX.....	13
Finding the Followers	14
Only Follow the Ones Following You	15
Building Credibility	15
Use an Avatar	15
Multiple Twitter Tweeting	16
DataFeeds + Followers + Credibility = Money.....	17
Scale your DataFeeds!	17
OutSource for Quicker Faster Results	18
Maintenance.....	18
Conclusion.....	19
Twitter Resources and Links	20
Twitter Search Engines:	20
Twitter Alerts:	21
Twitter Forums:	21
Twitter Directories:.....	21

Welcome

Welcome to Twit Banking. In the following pages I will show you a quick and easy way to create money online with twitter and some affiliate networks. The audience on twitter is very valuable and very active, so why not monetize this traffic source? With the proper time and dedication you can quickly have a source of income solely base off twitter. The best part, the internet provides tools that are free to use for twitter!

Twitter users create tons of tools that are being use 'normally' but if you think outside the box these free web service for twitter can be easily used for marketing! It is amazing the amount of tools out there that will help you make money off twitter, while the basic user will use these services for twitter fun.



First of all what is Twitter?

Twitter is a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: What are you doing?

Why, because even basic updates are meaningful to family members, friends, or colleagues - especially when they're timely.

- Eating soup? Research shows that moms want to know.
- Running late to a meeting? Your co-workers might find that useful.
- Partying? Your friends may want to join you.

With Twitter, you can stay hyper-connected to your friends and always know what they're doing. Or, you can stop following them any time. You can even set quiet times on Twitter so you're not interrupted.

Twitter puts you in control and becomes a modern antidote to information overload.

The Audience of Twitter

The community of twitter is all active users and social readers/users. They are curious what 'strangers' are doing on the internet or in their lives. It is the sense of curiosity that makes twitter so huge and popular. We are nosy people and we just want to know what the next person is doing.

If you just want the public timeline of twitter you will see a lot of people are active on there. Also users share links within twitter, whether it be videos from YouTube, CNN News, Photos, etc. Users are active!

The twitter users are again curious, why did this specific find this link interesting? Why is he watching this video? Again, as a human being we are very curious why someone had the time to share a link to the twitterverse or in general.

Simplicity has played an important role in Twitter's success. People are eager to connect with other people and Twitter makes that simple. Twitter asks one question, "What are you doing?" Answers must be under 140 characters in length and can be sent via mobile texting, instant message, or the web.

Twitter's core technology is a device agnostic message routing system with rudimentary social networking features. By accepting messages from sms, web, mobile web, instant message, or from third party API projects, Twitter makes it easy for folks to stay connected.

Intro to DataFeeds

A data feed is a large file filled with lots of information, more specifically, information about the merchant's products. A data feed can also be thought of as a database. Data feeds can contain anywhere from a handful of products, to tens of thousands of products. File sizes vary, and in uncompressed form can be anywhere from 500k up to 250MB or more! So those wanting to use data feeds for their affiliate sites must be prepared to handle these large files effectively.

One of the most important things you'll need is a tool like WebMerge or programming skills like PHP, perl and ASP to translate the data feed into pages that visitors can view, initiate purchases from, and be included in search results. More about WebMerge later, let's concentrate on what affiliate data feeds are used for. **With Twitter Banking, these services will not be needed.**

What Are Affiliate Datafeeds Used For?

Affiliate data feeds are provided by merchants to affiliates to better promote and sell their products. Data feeds are converted into individual products and include descriptions, links for images, links for visitors to click, pricing and more. The affiliate can take the information in the feed and build individual pages for each product, or put multiple products on each page.

An affiliate data feed may also enhance a site that already has some sort of specific content. For example, a site concerned with business news, or advice for business might work well with the Betty Mills data feed. Utilizing an affiliate data feed, means your site will have more exposure on the web through search engine results, and the higher number of pages published.

More specifically we want to use RSS style DataFeeds.

Advantages of using a data feed.

Using a data feed means more exposure on the web: more exposure for your affiliate sites and the more exposure for the merchant's products. Making affiliate web pages by hand can only be done so fast, after some time this method does result in more pages to be spider by search engines, but is still limited. How many pages do you think you can make by hand on a daily basis? One, five, twenty? What if you were able to make 20,000 in one day? Right now, you might have three-hundred affiliate pages published on the web. What if you had 100,000 pages published? Now imagine that most of them are in the Google database. Wonder how much traffic that would generate?

Some argue that using a data feed means that the results at the search engines will be flooded with worthless redundant information. This is a possibility – if everyone made their pages the same way. However, there are many ways in

which you can make your web site not only stand out, but be of value to your site visitors, those using search engines, the merchants, and most importantly you.

How are data feeds delivered to an affiliate?

Data feeds can be delivered a number of ways, but usually involve the use of File Transfer Protocol (FTP). For example, many merchants have the affiliate log in to their (the merchant's) server, and download the feed.

How much do data feeds cost?

Many feeds are free. Some aren't. If you have a zero budget for feeds, don't worry, there are many merchants that supply free feeds. If we were to add up the number of products that free affiliate feeds represent, the number would reach above a million. Is that enough? Some of the networks charge for feeds, or require that your own affiliate performance be pretty high in order to get started.

Finding RSS DataFeeds

The below networks have available datafeeds for free and great to use, I suggests to look at AFFpinions.com to find out which network are better to join over others.

1. [LinkShare](#)
2. [Commission Junction](#)
3. [eBay Partner Network](#)
4. [PepperJam Network](#)
5. ...and many others

There are also other CPA networks that issue datafeeds. You will have to speak to the networks and see if they can populate datafeeds for you from the advertisers. If you are on a CPA network, you may see this menu within the tools section of their network. **Note: Not all CPA networks offer datafeeds.**

Product Download Center		
Download File Type:		
<input checked="" type="radio"/> CSV	<input type="radio"/> TXT	<input type="radio"/> XML
Compression option:		
<input type="radio"/> NONE	<input checked="" type="radio"/> ZIP	
Available Datafeeds (Refresh)		
Datafeed	Last Modified Date	# of Products

Creating Your Own RSS DataFeeds

You can also create your own RSS style datafeed. One network has free datafeeds in which you can download, [Share a Sale](#). All you have to do is download their feeds and then upload the file to your website. There may be some programming needed with this type data feed.

If we use the power of WordPress we can easily create a free RSS from our datafeeds. WordPress automatically creates or turns your posts into RSS, when we import data from the datafeeds, it actually creates a blog post, in turn a free RSS model for us to use and utilize for Twitter.

There is a WordPress plug-in called [WordPress DataFeed Import](#), which does just this. What this does is it takes the exported datafeeds from a network and then turns them into blog posts. Since WordPress is a CMS platform it turns downloaded information into readable content for other users, in our case a FREE RSS model to use and implement.

This quick and simple plug-in will easily turn your site into a content rich site, but we are not focusing on the search side, we are more concerned about utilizing the RSS functionality from WordPress itself.

Implementing the RSS DataFeeds

Grabbing the datafeed is simple but how do we start making money? It is time to implement the RSS DataFeeds. There is a service called [TwitterFeed.com](#), which will parse your RSS and post it to the twittersphere. The service is free and it is very useful, the problem is NOONE knows how to properly use it and monetize

from it. So far everyone that has used it is using it to freely publish their content on twitter. They are not thinking out of the box!

This is a **HUGE benefit for us** because we can actually earn from the traffic which is not heavily saturated, plus it is free traffic! Another best part is once this is setup; you just leave it alone and let the twittersphere find you and make you money all day long.

The traffic is so quick you can expect clicks right away. You can start seeing dollars pretty much right away as well, a little more work – read more below.



... feed yc

Getting started

Here's how to get your blog (or any other RSS or Atom feed) twittering

1. **Create a new twitter user at twitter.com** (or use your ex

this twitter user is going to be the one posting your blog entries - twitterfee
twitter username and password so it can post your blog updates to your twi

2. **Login to twitterfeed using your OpenID** ↗

[OpenID](#) is a standard for providing single sign on between web sites
You can register your own OpenID for free, or may even be able to use your

You will need to simply just follow the instructions on their website to implement the RSS feed into their system. When you first login you will be introduce to a blank dashboard, but this dashboard will soon be filled with twitter accounts and soon be making you money.

This free service is very straight forward and can be easily done within minutes. On the next page I will be showing you what you will need to do and how to find your RSS link to implement into TwitterFeed.

Creating a New RSS DataFeed

When creating a new twitterfeed, you will see this screen below. It is self explanatory. The first fields are your twitter account information.

Note: Do not use your personal twitter account.

The RSS field section is the most important part because that is the field where TwitterFeed will be parsing and submitting to the twitterverse.

Create new feed

Username: Password: [test twitter authentication](#)

RSS Feed URL: [test rss feed](#)

Update frequency: Post up to new updates each time
[Update Frequency describes how often we check your feed for new posts. The very first time we check, we post the most recent entry only, and after that, any new entries since the last time we checked.]

Include ...

Include item link (if unchecked, sends tweet without the link) Shorten link through

Post new items based on

Prefix each tweet with: (max. 20 characters)

Filter by keywords: [no filter]

Active (if unchecked, this twitterfeed will be inactive, and will not post to twitter)

The RSS datafeed URL maybe different from network to network or if you created your own via WordPress, it will looks different. Here are some examples listed below. These two are from the networks listed above:

eBay Partner Network RSS Link:

<http://rss.api.ebay.com/ws/rssapi?FeedName=SearchResults&siteId=0&language=en-US&output=RSS20&sacat=-1&fcl=3&satitle=stun%20gun&sacur=1&frpp=25&afepn=XXXXXXXX&sabfmts=1&dfsp=32&saprclo=&ffsh=1&ftrt=1&sappl=1&ftrv=1&ft=1&saprchi=&sorefinesearch=1&fss=0&saobfmts=insif&catref=C6&saaff=afepn&from=R14&saatc=1&saslop=81>

LinkShare RSS Link:

<http://feed.linksynergy.com/promo.rss?promoid=1352&token=87d95d19a765543bf20728a4ef953d164d6e22ef6de41818e7bca0a6fe7f69d9a>

These are the links that are associate with the 2 networks listed, your network link maybe different. Please reference to your affiliate manager or affiliate network for the proper RSS datafeed URL.

Once you have entered the RSS link, I highly recommended clicking on 'test RSS feed' this will let you know if the provided link is a valid RSS link for Twitter Feed to parse. If it is not it will provide you a suggestion, if not it will return stating the provided RSS link is invalid.

Frequency?

It is really up to you. I suggest if it is an eBay feed to post every hour with 1-3 post, since it is always updated. **The problem with this is** it may get suspended because of repetition. Post maybe 1 every hour or 5 every 2 hours – you want to 'fly under' the radar of twitter so your account will not get suspended.

The next option 'Include' can be important or not, it really depends on the type of RSS datafeed it is. TwitterFeed gives you 3 options: Title Only, Title and Description, and Description Only. If you notice the RSS feed repeats the title within the body, then there is no point in repeating in the description, more likely to get suspended.

This to look for in deciding what to include:

1. If your title is too long, then I suggest keeping the title
2. If the description is much more descriptive then use the description only

3. Does the Title and Description differ? If so use both
4. Is the title and description similar? Use either title or description

Which link shorter to use?

I suggest using TinyURL, because everyone using twitter is use to seeing tinyurl as a default. But there is a cool system called cli.gs, tweetburner.com, and twitclicks.com. These services are free and provide a more in depth click analysis for you. It is up to you which you want to use. But within Twitterfeed you are given a couple options, but I think cli.gs or tweetburner.com would be the best so you can figure out where the clicks are coming from.

Finally at last, you can choose to have a prefix text prior to your submission to the twitterverse. In front of your RSS datafeed, you can add a text prefix. I recommend not using something long but something short and to the point. For example:

- Found This:
- LOL at –
- Interesting –
- WTF!
- ..and many more

You want to make sure users on twitter see this and take a reaction to it, twitter users do not think they usually take action immediately. SO grab their attention to get that click and then hopefully they are interested enough to take action in a purchase or filling out a form.

Finding a Niche Base on Twitter

With Twitter you can find niches base on trends, short and long. There are a ton of conversations that is currently happening. You want to find long trends and sometimes you want to find short trends.

Short trends are only good for right now and twitter trends disipitate fairly quickly, almost less than 48 hours. With these short trends, you want to make

sure you are on point and catch these quickly. If you do not, then you will lose out on a lot of good traffic and traffic that will also convert fairly well.

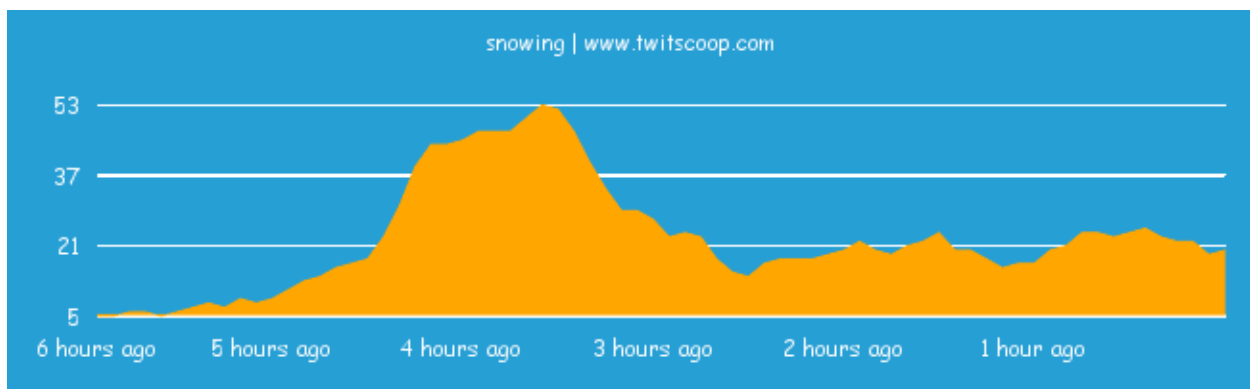
Long trending topics will do better for your twitter datafeeds because as the RSS updates itself indefinitely, your users will **still** be interested in such a niche. RSS datafeeds are always updated, especially ebay's. So long term technically makes sense, since you can set and forget it.

Use **TwitScoop** to its **MAX**

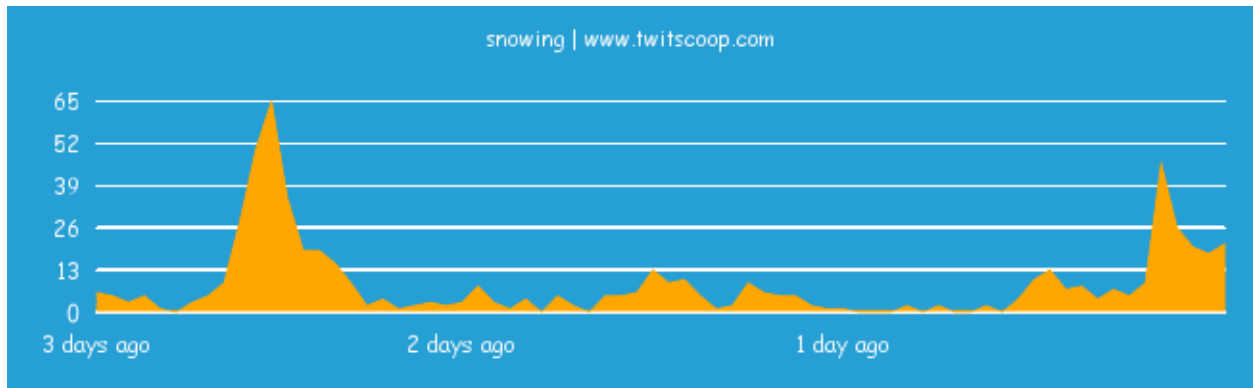
[TwitScoop](#) is one of the best ways to find niches that users are interested. These will help you find trends and good trends that can be very beneficial to twitter followers.

TwitScoop will give you a great view of what the current hot trends are. If you visit their website you will notice a bar to the far left which states Hot Trends. These are trends that are currently happening for today. It is very similar to the tag cloud which is updated in real time, a great visual effect.

When you search for a topic or find a trending keyword, it will also provide you with a visual view via a bar graph. Below is what you will see when you currently view it, below - trending "snowing." You can view by 1 day and max of 3 days.



View by 3 days is the best way to see if a topic is a long term trend, it cannot give you the best forecast of the trend but you can always check daily to make sure it is still a trending or steady topic as days goes by. Below is a screenshot of a 3 day trend for the term "snowing."



As you can see having this sort of information can provide you with an idea of what datafeeds to populate via twitterfeed and make you money. Watching these graphs can definitely give you a heads up of what you should and shouldn't put on twitter.

Finding the Followers

With promoting or twiting your RSS datafeeds, you need active followers that are interested in your niche. Sometimes having your feeds publish via the public timeline isn't enough. You want consistent clickers and having followers are the best, since they will always be interested in your niche.

There are tools out there that can help you will finding followers. A twitter directory is one of the best to use. You can easily and quickly find users out there that are already interested in any topics from filming to pilot flying. [Twellow](#) is one of the best and organized ones out there.

Twellow list everything by categories and break it up even more by sub categories. Just click on the related category to your niche and you will find users base on their interests, start following!

There is another great way to find followers base on keywords. [Twilert](#) is a great little web service that does just this. Twilert is a Twitter application that lets you receive regular email updates of tweets containing your brand, product, service, and any keyword you like really.

This is perfect because then you can figure out the trends and its popularity for that day. You can also see who twited that specific keyword, once you have that information follow that person, in hope they will follow you back.

Only Follow the Ones Following You

Sometimes following other twitters can prove to be useless because you only want users that exchange follows, this way you attract the users that are interested in your niche and if they follow you then you have a prospect! You do not want users that are not following you back because they will never see any of your tweets, meaning they will never click on your datafeed.

Building Credibility

With twitter you have to find and create your brand and credibility. Having your twits being seen via the public timeline is not enough. You want to have public exposure with others, you want twitters that are already interested in such niche that they do not mind seeing the links or seeing your twits.

How do we build twitter brand? Simple, interact. You have to interact with everyone in twitter. **DO NOT JUST TAKE UP SPACE!** Actually respond to topics that look interesting to you. Interact with others and provide useful content.

The web is becoming more social and being more interactive and socializing gives you a better chance in getting your links clicked. If you do not provide anything important or beneficial, then twitter users will not see you as a person just a loser.

Get personal; do not be strict to your niche. Tell jokes; provide funny content to your followers. The more personal you are the more interactive your twitter followers will be with you. Respond to others when they tweet. Converse via direct messaging with other users, just talk and express yourself.

Use an Avatar

Another great way to build twitter branding is using an avatar. If you just have that ugly icon twitter provides, users will think you are just a bot. Twitter users

are smart and will not follow anyone without an avatar. Twitter is a personal public chat, so be personal.

An avatar shows that you took the time to upload an image, meaning you are a real person and not just a bot. This gives you quality and credibility right away.

Grab an avatar that is also 'eye catching' a hot female or a neon color icon. Use your personal image even! You want your tweets to catch attention and once your avatar does that, they will end up reading your 140 character tweet.

Multiple Twitter Tweeting

Use [The Mattinator](#)! This website is great to host and handle multiple accounts, especially if you are scaling this method learned in the tutorial. The Mattinator allows you to login once and post to multiple twitter accounts. For example you have 1 twitter for your home and 1 twitter account for your business, but want to keep the conversations pretty much the same – use Mattinator to sync all accounts and post the same tweets to all accounts.



If you are scaling, which will be discussed below, this will be the best bet for you to go ahead and start building brand credibility with twitter across multiple accounts. Starting a conversation and breaking up your tweets with non links will make you look like a live person and not a bot, twitter followers hate bots!

DataFeeds + Followers + Credibility = Money

Having data feeds plus followers that are interested in your niche will give you money! You do not want to just publish to the public timeline; you want followers who are interested. The reason is because you can easily earn from the same person over and over again. So get them interested to follow you by providing good content on twitter and interacting – very important.

Once you build that credibility, you can easily have hundred of followers following you because of your content. They will not even mind you when a twitterfeed comes through; most likely they will click on it because it pertains to their interests.

Similar to email marketing, you capture a lead and you can market to them over and over again. With twitter it is fairly the same concept, you grab an interested follower, and market to them over and over again. The only difference twitter requires more interaction than of email marketing.

To better and easily make more money on twitter with TwitterFeed, simply find followers interested in you and provide value. This way you keep them interested in you and they will return the favor by clicking and converting from your datafeeds you provided to twitter.

Scale your DataFeeds!

Once you have a successful twitterfeed account, you want to scale it so you can grow your income and target more followers than just your current one. Scaling twitter is very easy, **just create another account and repeat!** That is it.

OutSource for Quicker Faster Results

With scaling, it can get very tiresome and it is very repetitious. You want to outsource this work to someone that will create you a ton of usernames for very cheap. I would suggest going into a forum such as [DigitalPoint](#) and ask. There are users that create usernames for a living. They will easily create 100 or more twitter usernames for you.

I personally got 100 twitter usernames done under \$15. They also uploaded avatars and turned off email notifications.

You can quickly also have the twitterfeed.com also outsourced. This way you can provide your RSS feed and they simply just do the repetitive work. **I would be cautious about this because you will be providing them with your openID username and password.** I would make sure you trust them first or you can do it yourself, which will take time.

Maintenance

The problem with this method is that it requires a lot of maintenance. Twitterfeed.com will show you there was an error processing the feed. This can mean one of two things:

1. Broken Feed
2. Account Suspended

There is no other reason why you should get an error. The reason why you may get suspended is maybe because you are only posting the feed and there is really no interaction to the twitterverse. Twitter will always scan for bots and useless users. So your account maybe deleted or suspended, especially if there is no interaction.

Especially if you are scaling a feed and have tons of usernames and feeds, then you can bet some of them will be suspended. The best thing is to not fear because you probably have others that are still working. To maintain this, you have to use Mattinator to sync all your accounts and interact with the twitter world. But limit

your accounts. For example you do not want all 100 of your twitter account to be saying “man working out today was tough,” twitter will definitely find a connection with these – especially if they have been sent a the same time frame.

Your best bet is to simply just, have several Mattinator accounts and put a small amount of account to sync all your tweets. This will help you stay under the radar.

Conclusion

The only thing you can really do is test. There is a lot of testing from my point that I did to give you these special tactic and even stay under the radar. But I know there are so many other things to test. Some things you may want to test:

- Pre Text to Feed
- How many feeds to publish to twitter
- Frequency of the tweet
- Type of URL shortening
- Interaction with Twitter
- Using Title and Description or either or

Just test to see what works better. Some things work better than others and get a higher click through rate. Maybe some minor changes will definitely affect your income, even your interaction will affect CTR. This is a very good and easy way to grab income and monetize Twitter.

This method does require some work in the beginning. Once you can quickly scale a small campaign then you can rinse and repeat. Once the hard work has been done then you can just sit back and watch your income rise. It’s **Twitter Banking!!**

Twitter Resources and Links

Twitter Search Engines:

There are a number of Twitter search engines out there and they are a great way to find people that are interested in the same topics as you. You can either search for your favorite bloggers, or search for the top keywords around your niche and subscribe to all those people. Keeping this up will encourage them to follow you back.

[Search.Twitter.com](https://search.twitter.com) - The original search provided by Twitter lets you search for people and topics easily. If you click on the advanced search button you'll get a nice set of search features that rival Google's advanced search. You not only search by name and topic, but you can also search by location, date, language and if the tweet includes a hyperlink.

[TwitterTroll.com](https://twittertroll.com) - A real time Twitter search engine that indexes popular people and topics and is all about finding like minded people. As of today there are only 58706 Twitter users indexed in the search engine, and the crawl rate has been set to low a lot lately. I imagine this app is starting to take its toll on the server.

[Twellow.com](https://twellow.com) - Not only a Twitter search engine, but it is also a directory for people broken down by category. It is a web directory for Twitter users and you can find more Twitter directories like this. This site is great for finding like minded people in your niche or business.

[Twidentify.com](https://twidentify.com) - This is a search engine for Twitter users that get re-tweeted the most. This is great for finding like minded people because you can see others discussion topics you're into, and that includes their opinions.

[Twithority.com](https://twithority.com) - Another authority based Twitter search engine for finding the most popular people on the site. The site kind of makes a mini magazine based on the content on Twitter and popular user's tweets get displayed on the main page. Twithority also tracks the hottest trends based on searches so you can get an idea of what to blog about, or retweet.

Twitter Alerts:

Twitter alerts are a great way of keeping up on topics being tweeted and give you a chance to find more people in your niche. They act the same way as google alerts which are great for the same reason in the blogosphere. There have been a few sites for this popping up lately so it must be catching on.

Twilert.com - is an easy interface to get alerts for a topic when it hits the tweet street. Just put in your Twitter details and keywords to watch and you'll get updated via email when someone talks about a topic you've requested to watch.

TwitterAlerts.com – A very simple way to keep track of your keywords which has been around the longest. All you need to give them is the email to send the alerts to, your username and password.

Twitter Forums:

Twitter forums have been popping up all over the place and it is a great way to not only interact with other Twitter users, but it's a great way to show off your account and attract new readers.

TwitTown.com - The largest forum for all your Twitter addicts out there and only has a few active posts going on. This site used to be hosted under the domain Twitterforums.com but decided to move for some reason. There are only a couple hundred users.

Twitplace.com – This place has only 13 members and is decently new so I don't know what to say as of yet. Since Twitter is pretty much a large unorganized chat forum it must be hard to get something like this going.

Tweetbars.com – This is not a forum but fits under the topic. TweetBars lets you easily implement your tweets into your Email, Website and in your forum signature. It is basically Twitter meets Forum Signatures as they've coined it already on their website.

Twitter Directories:

I have noticed a few Twitter user directories popping up and they are getting quite populated already. I imagine we'll see...

Twitdir.com - Is the premier Twitter directory and unfortunately was down for maintenance at the time of writing. It features a directory broken down by interest so it makes finding Twitter users really easy. Be sure to add yourself into the mix and approval normally takes 1-5 days.

Twellow.com - Already mentioned under Twitter search engines, but it is also a directory for users. You can submit your Twitter account and once it is loaded up you can confirm the listing by entering in your password. Another bonus is that the URL you have listed in your Twitter profile gets listed here as well.

TwitterPassion.com - Another less SEO friendly Twitter user and topic directory that has a good amount of people listed, including celebrities. You can submit your link and although it is not auto approved, should only takes a few days to get listed in the directory.

JustTweetIt.com - One of the newer Twitter directories on the block and has a huge user base already. I've added myself to the SEO/Internet Marketing category and I really like how the listings are displayed. Submission was auto approved and the link to your Twitter account is do-follow, but any links you put in your description are no follow.

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